OFFICIAL PRESS RELEASE

Back to the Bricks[®] proudly presents this year's 2025 Tune-Up Parties lineup

Start your engines! Back to the Bricks[®] is ready to have some fun. The excitement builds as the extremely popular Tune-Up Parties, Sponsored by Huntington Bank, rev up the entire week before the following Main Event. Each night, Monday, August 4th through Saturday, August 9^{th,} Back to the Bricks[®] will make its way into 6 different cities and stops, offering attractions and fun activities for all. All the activities are FREE to participants and attend and may vary by location, but will include concessions, vendors, live music, and giveaways.



Monday, August 4TH we will be in Davison at The HUB kicking off Tune Up Week. Come out and enjoy music from DJ Scott Kool from 4:00 pm - 8:00 pm. If you get hungry, enjoy concessions from the Back to the Bricks[®] Food Truck Partners. 50/50 will be drawn at the conclusion of the event, and Drivers who are registered and check-in will be entered to WIN the coveted Tune-Up Party Collector Shirts given out between 4:30 pm - 7:00 pm by the Back to the Bricks[®] Tune UP Week Official Sponsor, Huntington Bank.

Tuesday, August 5th the fun will be in Downtown Flushing at the historic Flushing A, and Park. There's NO STAGING at any of our Tune-Up Parties in 2025! Don't forget to Register and check-in for the Tune-Up Party Collector Shirts given out between 4:30 pm - 7:00 pm at the Huntington Bank Van. Enjoy the DJ, Food Trucks, 50/50, and FUN from 4:00 pm - 8:00 pm.

Wednesday, August 6th we will be at our **ALL-NEW LOCATION** for Tune-Up Party's in 2025, Downtown Lapeer from 4:00 pm - 8:00 pm. While there you can enjoy the music, Food Trucks, Downtown Businesses, and MORE. Also on tap for this Tune-Up Party, is a 50/50, and the Tune-Up Party Collector Shirts which will be given out between 4:30 pm - 7:00 pm at the Huntington Bank Van.

Thursday, August 7th we will be at the second **ALL-NEW LOCATION** for Tune-Up Party's in 2025, Owosso Speedway from 4:00 pm - 8:00 pm. While there you can enjoy the DJ, Vendors, and food specials. Don't forget to Register and check-in for the Tune-Up Party Collector Shirts given out between 4:30 pm - 7:00 pm at the Huntington Bank Van. There will be 50/50 and so much more on tap for this NEW Stop!

Friday, August 8th we will be returning to the very popular stop, Mundy Miracle Commons in Mundy Township from 4:00 pm to 8 pm. While there you can enjoy the music, Food Trucks, 50/50, and MORE from 4:00-8:00 pm. The Tune-Up Party Collector Shirts are given out between 4:30 pm - 7:00 pm at the Huntington Bank Van.

Saturday, August 9th we will host our LAST STOP for Tune Up Week in Mt. Morris from 3:00 pm – 8:00 pm, with Dancing in the Streets after the car show! The first 100 cars receive dash plates. There will be a DJ, food trailers, and more. Over 20 awards will be given at 7:45 pm. Don't forget to Register and check-in for the Tune-Up Party Collector Shirts given out between 3:30 pm – 7:30 pm at the Huntington Bank Van. Enjoy the DJ, Food Trucks, 50/50, and FUN from 3 pm - 8 pm, with dancing in the streets to follow.

All events are subject to change so polish those classic cars up!!!!!!

Amber Taylor, President of Back to the Bricks[®] said, "Back to the Bricks[®] Tune Up Week is something each of our Car Participants anticipates each year. Our Tune-Up Chairman works hard to ensure we offer unique and FUN-Safe Events, allowing even NEW cities and locations to participate in the Fun. We are delighted to be featuring two new locations this year, stopping in Lapeer for the FIRST TIME, and making our way to Owosso to our sponsor's location, Owosso Speedway. These new stops will offer the same Back to the Bricks[®] experience but welcome even more car participants to join in. We anticipate great turnouts at both stops."

"I can't wait for Tune-Up week and drive into all these amazing and supportive communities. The fun everyone will have, but the thing I keep remembering is that we are not only promoting our Main Event which will follow next week, we are contributing to each of these communities. The shopping, the fuel, the food, the welcoming of the local car clubs and participants, sometimes I must pinch myself, that this is my career. I am truly Lucky!" Said Taylor.

"Planning this year's 'Tune-Up' Parties came right down to exploring new areas and working with our sponsors. Many of the Cities were excited, we had a ton of submissions. These Tune-Up events each night will draw anywhere from 500-1,000 cars, which will mostly have two people in each vehicle. Making sure these cities and stops are ready for this influx is a priority for all. Happy to say, all cities and stops are thrilled and ready to have us roll on in." Said Tony Bauer Chairman of the Tune-Up Parties. He continued, "We are in search of Vehicle Submissions to be featured on the coveted shirts, so make sure if you are interested you email your photo, and vehicle information to me via email."

Greg Viener, Flint Market President for Huntington Bank added, "Back to the Bricks draws thousands of auto enthusiasts to downtown Flint to celebrate this region's role in the auto industry. The Tune-Up Week parties extend the celebration beyond the bricks and into the broader community, and Huntington is thrilled to be the Tune-Up Week sponsor. Our team always has a great time meeting and talking to everyone, and we're looking forward to another great week of celebrations this year."

To stay up to date on all Back to the Bricks® events, visit their website at: https://backtothebricks.org/

End of Release Any Questions or Comments,

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