



Can you believe it! After weathering the disappointment of a one year COVID postponement, we are standing on the threshold of the 11<sup>th</sup> Annual Promo Tour. A record number of vehicles are registered with one third comprised of first time participants! The committee is very excited and looking forward to getting this Tour underway.

For the benefit of the many newcomers, the Information tent is captured in the photo below. The canopy has the BttB logo prominently displayed and Co-Chair Pete Cimbala's blue Chevy truck is sure to be parked nearby. The tent is always centrally located within the car event for convenient access by all car event attendees.



This tent forms the hub for the following activities occurring throughout the daily car event.

- Packet pick up opportunity. Some registrants live a great distance from Flint and have no plans to complete the entire Tour. These folks can pick up their Packets at the Information tent in a Host city located near them.
- Drivers get punched. A large percentage of registrants are committed to attending the car event in all four Host cities. By doing so, they qualify to receive a Long Haulers award at the conclusion of the Muskegon car event. Upon reaching Muskegon, these drivers will receive an orange ticket if their lanyard ID card has been punched signifying attendance at the three previous Host cities. The ticket enables each driver to pick up this highly coveted award.
- Passengers pick up daily car buttons. Six Tour participant cars were selected a year ago from submitted entries to be featured on button pins. These buttons can be prominently displayed by the passengers who typically serve as navigators throughout the Tour. These buttons have proven to be very popular and provide a unique keepsake for each Tour.
- Drivers meeting. At the conclusion of the car event, one person per vehicle will gather at the Information tent. Valuable prizes are raffled and late breaking news (e.g. last minute route change) is communicated. If you prefer not to attend this meeting you can always visit the BttB website <https://backtothebricks.org/promotour2021updates/> for latest updates.

Lastly, there's an important distinction to be made during our two night stay in Boyne City. The BttB car event is occurring on Sunday. As such, there will be no driver validation punching nor meeting during the Saturday car show at Classic Instruments.

Well that's a wrap on this update. We hope this information is beneficial and we look forward to seeing most of you on Friday, June 4th at the Kick-Off event between 7:30 am and 9:00 am.

Keep smiling and shining those beautiful rides!

BttB 2021 Visionary Promo Tour Committee