Back to the Bricks May 2020 Newsletter



May 8, 2020

The latest from the Chairman of the Board

Greetings,

My hope to all our Back to the Bricks friends, is that you are well and staying safe during this time. There is a lot going on behind the scenes with Back to the Bricks and I wanted to keep you all up to date on our plans.

We've made the difficult decision to postpone the Visionary Promo Tour from June $5^{\text{th}} - 9^{\text{th}}$ to October $9^{\text{th}} - 13^{\text{th}}$ 2020. While this wasn't our initial plan, we are actually very excited to offer this NEW Fall Color Tour. From the responses we've received already, the registered participants are excited for this opportunity to tour northern Michigan during the Fall. We anticipate re-opening registration again in the next few months to allow anyone that missed the first registration window, and we will keep you posted on that. I give the Promo Tour Team credit for all the hard work they are doing to work with the cities and hotels to make this change possible.

We are very optimistic that we will be moving forward with our scheduled events in August. We are following the CDC, State and National recommendations and believe that the main event, August 15th will go on as scheduled. With that said, our committee is meeting virtually to go over the plans, and even come up with a "Plan B" for all our events. We know that the Back to the Bricks events contribute to the economy in all the towns we visit as well as downtown Flint. We have some new fresh ideas to bring this year and are excited to see them come to fruition.

To conclude, I highly suggest you follow us on social media, stay up to date on our decisions and encourage you to reach out anytime. Our Executive Director, Amber Taylor, and I are eager, ready, and available to connect with you.

Thank you all again for being a part of our wonderful organization, stay safe and healthy and stay positive for the future.

Steve Hobson Chairman of the Board Back to the Bricks



stevehobson@backtothebricks.org

At home with our Executive Director

Hey everyone!

When I came on with Back to the Bricks in January, I had no idea I would also soon become a stay at home Mom, Teacher, Principal, Superintendent and Maid. Hats off to all the amazing teachers and higher learning professionals. THIS IS HARD WORK!

I am blessed that during this time, I am not only able to work on the future events for Back to the Bricks, but I am also able to really connect and grow closer with my daughter Peyton. She is a very talented young lady who has a HUGE heart. It's been an emotional roller coaster for her and honestly me. I am very used to be active in our community, engaged in events and fundraisers and this downtime has really got us both connecting in ways we have never done before.



We are getting out almost daily for a ride on her bike and a run for me! We are exploring trails and bike paths we've never been on before. It's a lot of fun, and we are getting some needed exercise too! Who knew PE could be so fun! We are cooking healthy meals at home, which not only saves us money but it helps us stay on a healthy path. We do school work, and I do work-work every morning so that we can enjoy projects or even a game of Wii Bowling together.

I encourage you all to get outside when you can. It truly helps with boosting your moral and helps with a positive outlook to this entire situation.

As far as updates go, I am still collecting stories and photos of your cars to use in our future marketing and a special project. If you are interested in taking part of this, send your photo along with a short story to <u>ambertaylor@backtothebricks.org</u>. Also please include: "Amber Taylor has my permission to use my photo and information in any and all future marketing."

Thanks again for all your support, and know that I am here anytime to chat.

Amber Taylor Executive Director Back to the Bricks Direct: 810-877-8383 ambertaylor@backtothebricks.org

Upcoming Events

The Back to the Bricks events committee is working hard behind the scenes to plan on every possible outcome. They are doing Zoom calls to stay connected, communicating with all our partners and sponsors and planning to move forward with our Summer Events with safety in mind. Below is the current summer/fall schedule.





Keeping You Informed

Stay up to date by clicking straight through to our UPDATES page right on our website. Anytime the Back to the Bricks organization makes any decisions we post them there accordingly.

Link to see our page NOW: **UPDATES**

Back to the Bricks | Website

