

NEWSLETTER



Dear Friends!

February 2020

November through January have brought us warmer than normal temperatures in comparison to typical Michigan winters, and less precipitation of the fluffy kind, and it looks as though the same pattern will hold through Chrome & Ice™! That would be wonderful!



A graphic of a rear view mirror with a black background and white text. The mirror's frame is decorated with a pattern of grey arrows pointing outwards. The text 'IN THE REAR VIEW MIRROR' is centered in the mirror's reflection.

IN THE REAR VIEW MIRROR

Meet & Greet

A Meet & Greet/Press Conference was held on January 7th at the 501 Bar and Grill in Downtown Flint to introduce Amber Taylor, our new EXECUTIVE DIRECTOR, to the Board of Directors and the community. There was a great turnout to welcome Amber to the Back to the Bricks® family. In her speech, covered by both broadcast and print media, Amber told the Board that she was excited about the future, and ready to go to work! Her background in marketing and retail management, previous experience with non-profit



organization. She is a former marketing manager at a retail store and has a background in retail management. She is a former member of the Flint Area Chamber of Commerce and has been involved in various community activities. She is a graduate of the University of Michigan and has a degree in Business Administration. She is currently residing in Flint, Michigan.

organizations in the Flint area, and her enthusiasm and energy have already proven to be an asset to Back to the Bricks®. She has definitely hit the ground running, recruiting new sponsors, and assisting with the preparations for Chrome & Ice™.

Giveaway



Congratulations to Tara Burton, winner of the latest Back to the Bricks® GIVEAWAY on our Facebook page. Thanks to [Pizza Mia](#) in Grand Blanc for donating the coveted prize, a \$50 Gift Certificate. Watch our Facebook page, and read this entire newsletter for more opportunities to win prizes in the future.

DOWN THE ROAD

Chrome & Ice™



Back to the Bricks® begins the New Year on a high note with **CHROME & ICE™**, our spectacular indoor car show, sponsored by **General Motors** and brought to you again this year by the **Dort Financial Credit Union** with special thanks to **ABC-12**. As always, we are extremely grateful to our faithful sponsors. They make it possible for us to offer quality car events to the community at little or no cost to participants or spectators. Check out the [Sponsors](#) on our Website. Thank them for their

support, buy their products, and use their services!

Chrome & Ice™ 2020 promises to be bigger and better than ever with more to see and do as we celebrate Flint, the birthplace of America's Sports Car. The Lobby will showcase one CORVETTE from each of the 8 Generations, and a pictorial history of the Flint Corvette Assembly Facility. Visitors to Chrome & Ice™ will have a rare opportunity to see the all-new 2020 mid-engine model up close! The gorgeous C-8 Corvette is a pre-production show car on loan from our Presenting Sponsor, General Motors. Special thanks to Kevin Kirbitz, Operations Manger at [Durant-Dort Factory One](#) for all he did to make that possible.



Co-chair Ralph Messer reports that the response has been overwhelming this year, and all available spots in the two arenas are full. Beyond the Lobby, you will find amazing vintage, classic, and collector vehicles of every description. There's something for everyone, including an Indy Car from the 1950's, and a modern race car from the Grand Prix in Detroit. We are at maximum capacity with approximately 50 sponsor, automotive vendor, and special interest displays in the hallway



between the arenas, and on the Mezzanine. Co-chairs Dennis Keyworth and Frank Brittain indicate that the Mezzanine will be a "car show on its own" with at least 15 cars sprinkled in among the vendors. With the addition of "Rat Rod Alley," a new feature this year, that's nearly 150 amazing vehicles! Live musical entertainment will be provided by Country Crooner [DAVE LAGNESS](#) on Friday at 7:00 PM, and Classic Rock by the [3rd DEGREE BURNS](#) on Saturday at Noon and 2 PM.

VIP Experience

A limited number of tickets are still available for the VIP



EXPERIENCE on FRIDAY evening, FEBRUARY 7, 2020 from 6 to 8 PM. Tickets for the VIP Experience are \$35.00 each, and include free parking, general admission to the car show and live entertainment, gourmet hors d'oeuvres in the Blue Line Room on the 3rd Floor, luscious desserts compliments of the Dort Financial Credit Union on the walkway

above the Green Arena anytime between 6 and 8 PM, and more. Proceeds from this event support the Back to the Bricks® Youth Scholarship Fund. For more information, and TICKETS to Friday's VIP Experience, [CLICK HERE](#), but do it today!

The show is open to the public on FRIDAY, February 7th from 2 - 9 PM, SATURDAY, February 8th from 9 AM to 9 PM, and SUNDAY, February 9th from 11 AM to 4 PM with a commemorative Neon Clock valued at \$150.00 awarded to the TOP 25 vehicles at 3:15 PM on Sunday in the Green Arena. Invite your friends, and Chase Away the Winter Blues at family-friendly prices. Tickets are \$9 for adults, and \$6 for youth, ages 12-17. Children under 12 are Free! JOIN the FUN at the [Dort Federal Credit Union Event Center](#) in Flint, and help us pick the winners!



Promo Tour 2020



Finally, the WAIT is almost OVER! Online REGISTRATION for the [PROMO TOUR](#), June 5-9, 2020 will officially OPEN with a Media Event @ Chrome & Ice™, Friday, February 7th at 10 AM in



be revealed. During the show, Chairperson Rhonda Rau, Co-Chair Pete Cimbala, and members of the committee will be at the Promo Tour booth on the Mezzanine to answer

the Lobby of the Dort Federal Credit Union Event Center when the host cities and itinerary will

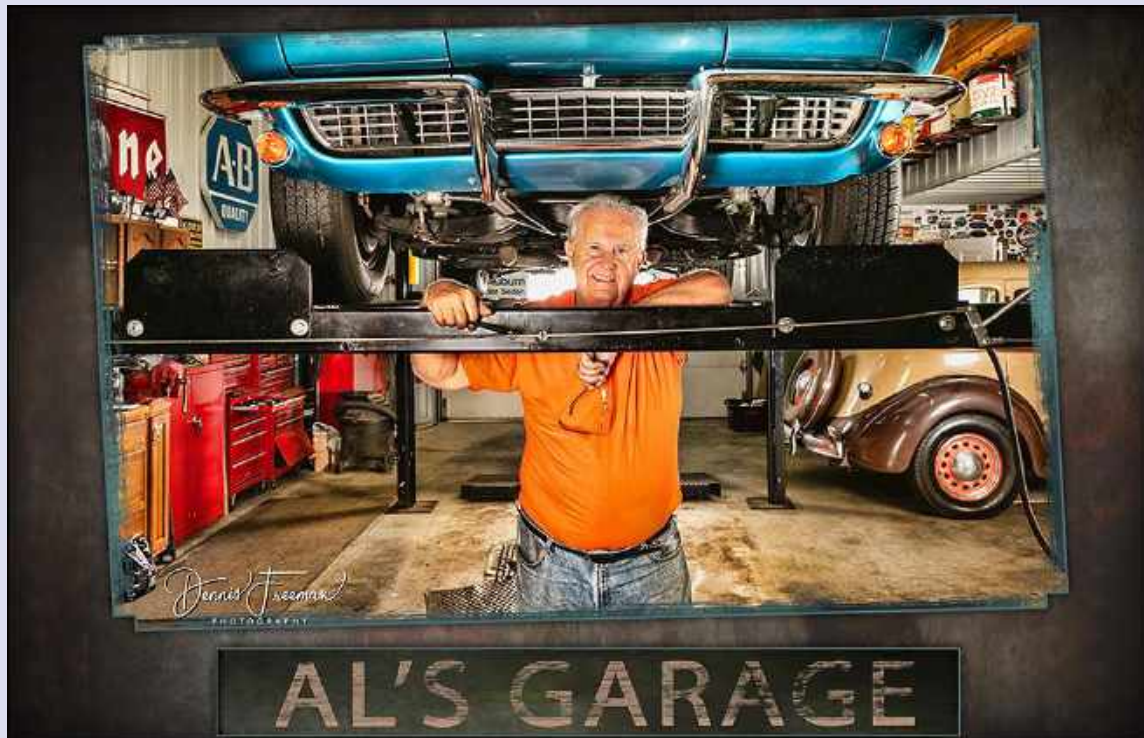
questions, and assist with registration.

See You There!

Steve Hobson,
Chairman of the Board
Back to the Bricks®, Inc.

TRIVIA QUESTION: In what "gap" year did GM manufacture only pre-production prototypes of the Corvette that were never sold? They were all ultimately destroyed, except for one lone survivor, which is in the National Corvette Museum in Bowling Green, Kentucky. One lucky reader will win 2 tickets to Chrome & Ice™, but act quickly because these "freebies" will go fast! The first person to comment with the correct answer on our [Facebook POST](#) using the link below wins!

VISIT OUR WEBSITE



Like a lot of car enthusiasts, I was glued to the television watching the two main collector car auctions that occurred in January: The Mecum Auction in Florida and Barrett-Jackson in Arizona. Between the two of them, there were approximately 6,000 cars that crossed the auction block. The Mecum auction allowed owners to have a 'reserve' price on their car, while Barrett-Jackson only accepted cars with no reserve, except for a 918 Porsche.

Like auctions that proceeded this year's auctions, we witnessed a couple of developing trends, and that being the hot market for pick-up trucks and resto-mods and particularly, resto-mod Corvettes. It was not unusual to see many of these models being auctioned off at what some might say at astronomical prices. Obviously, most of the vehicles were truly exceptional creations or exceptional restorations.

The curious thing about collector car market trends is 'what was popular last year' may not be the case this year. A couple of cases in point: remember when hemi powered Chrysler products were being auctioned at \$300K or higher? What about the Amphicar at \$100K or more? And one more example: the 930 Porsche Turbos at \$200K or more. Although these three models are still bringing high bids, they are no longer in the stratosphere price ranges.

The point I am trying to bring home here is, be careful not to get wrapped up in jumping on the 'trend train'. If your mind is set on buying a 'resto-mod', of any type of vehicle, you might want to wait a year or two and let the market settle down as there most likely be another 'hot' market trend in the future.

Spring is not far off and time is getting short for completion of our winter car projects and with that said, it is time to get back out in the garage.

Keep on rollin' (KOR)
CORDially,

Al Hatch
Irishcoin4446@gmail.com

See what's happening on Facebook & Twitter



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