



**Back to the BRICKS**  
*America's Classic Car Events™*  
 SPONSORED BY... GENERAL MOTORS  
 Main Event: August 10-15, 2020

## 2020 Official Event Magazine for Back to the Bricks®

Commercial Graphics of MI, is once again proud to partner with **Back to the Bricks®** to publish their 2020 Official Event Magazine. This high quality annual souvenir book is a unique way to showcase your products and services to approximately 500,000+ visitors to the Flint/Genesee County area. Back to the Bricks® events put 10's of millions of dollars back into our community annually.

~~12,500~~  
**10,000** full color magazines that will be distributed statewide at auto shows and local area hotels, restaurants and other high traffic businesses and service organizations around the county. Join us as we continue to support our local economy at the **hottest events of the summer!**

<b>FULL PAGE WITH BLEED</b> (COLOR GOING TO THE EDGE OF SHEET)	<b>FULL PAGE WITHOUT BLEED</b> (WHITE BORDER AROUND EDGES)
<b>HALF PAGE VERTICAL</b>	<b>HALF PAGE HORIZONTAL</b>
<b>QUARTER PAGE</b>	<b>EIGHTH PAGE</b>
<b>BUSINESS CARD</b>	

	SIZE	COST	EARLY BIRD Purchased & paid for by Feb. 14
Full Page	8.5" x 11"	\$1325	\$1195
Half Page	8" x 5.125" Horizontal 3.875" x 10.5" Vertical	\$750	\$675
Quarter Page	3.875" x 5.125"	\$440	\$400
Eighth Page	3.875" x 2.5"	\$330	\$300
Business Card	3.5" x 2"	\$165	\$150
<b>PREMIUM POSITIONS</b>			
Full Page Back Cover	8.5" x 11"	\$2300	\$2100
Full Page Inside Front or Back Cover	8.5" x 11"	\$2200	\$1995

### PROGRAM ADVERTISEMENT REQUIREMENTS

All ads are full color and must be a minimum of 300 dpi using CMYK color. You may submit the ad in a JPG or a high resolution PDF with all fonts turned to outlines. If ad is submitted in RGB the colors may not turn out as expected. If PDF's do not have fonts outlined your fonts may not turn out as expected.

Full page ads may "bleed" off page if desired (this means the color will go all the way to the edge of the page without a white border around it). Full page with color bleeding off page: 8.5" wide x 11" tall with a 1/4" bleed keeping all copy you do not want cut off at least 1/4" inside the 8.5x11.

If you are not sure of how to achieve these specifications you may send your ad to Commercial Graphics of MI, Inc. by email to: dawn@commercialgraphicsofmi.com with reference to **Back to the Bricks Advertisement** in your message title. Attach your ad in the format you have and we will convert them for you and send back a proof of how it will appear once the book has been printed. Design of your ad is not included, but we offer design service to you at a discounted rate through Commercial Graphics of MI, Inc.

## AD SUBMISSION DEADLINE MAY 29, 2020

Email your advertisement to  
**dawn@commercialgraphicsofmi.com**  
 or call **(810) 744-2102**  
 Please make your check payable to:  
**Back to the Bricks, Inc.**  
 Mail your check & completed contract to:  
**Commercial Graphics of MI**  
 1453 Walli Strasse Dr. • Burton, MI 48509



# 2020 Official Back to the Bricks® EVENT MAGAZINE ADVERTISING CONTRACT

### advertiser information

Advertiser or Company Name \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Contact E-mail (Required) \_\_\_\_\_

Agency Name (if different from above) \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Contact E-mail (Required for receipt) \_\_\_\_\_

### advertisement details

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Total Amount due \$

### payment information

\_\_\_ Payment enclosed/ Check Number \_\_\_\_\_

\_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Verification Value Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

\_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### notes

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Please make your check payable to:  
**Back to the Bricks, Inc.**  
Mail your check & completed contract to:  
**Commercial Graphics of MI**  
1453 Walli Strasse Dr.  
Burton, MI 48509