

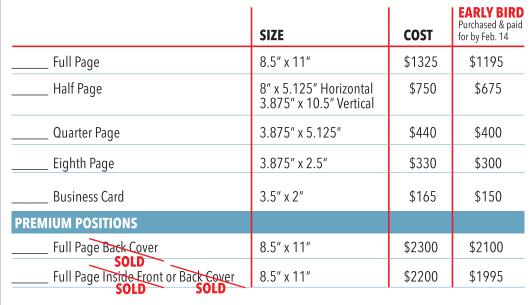


2020 Official Event Magazine for Back to the Bricks®

Main Event: August 10-15, 2020

Commercial Graphics of MI, is once again proud to partner with **Back to the Bricks** to publish their 2020 Official Event Magazine. This high quality annual souvenir book is a unique way to showcase your products and services to approximately 500,000+ visitors to the Flint/Genesee County area. Back to the Bricks events put 10's of millions of dollars back into our community annually. **12.500**

10,000 full color magazines that will be distributed statewide at auto shows and local area hotels, restaurants and other high traffic businesses and service organizations around the county. Join us as we continue to support our local economy at the **hottest events of the summer!**



HALF PAGE VERTICAL HALF PAGE HORIZONTAL QUARTER PAGE

FULL PAGE

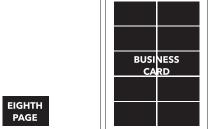
WITH BLEED

(COLOR GOING TO THE EDGE OF SHEET)

FULL PAGE

WITHOUT BLEED (WHITE BORDER

AROUND EDGES)



AD SUBMISSION DEADLINE MAY 29, 2020

Email your advertisement to

dawn@commercialgraphicsofmi.com or call (810) 744-2102

Please make your check payable to:

Back to the Bricks, Inc.

Mail your check & completed contract to:

Commercial Graphics of MI

🛮 1453 Walli Strasse Dr. • Burton, MI 48509 🖡

PROGRAM ADVERTISEMENT REQUIREMENTS

All ads are full color and must be a minimum of 300 dpi using CMYK color. You may submit the ad in a JPG or a high resolution PDF with all fonts turned to outlines. If ad is submitted in RGB the colors may not turn out as expected. If PDF's do not have fonts outlined your fonts may not turn out as expected.

Full page ads may "bleed" off page if desired (this means the color will go all the way to the edge of the page without a white border around it). Full page with color bleeding off page: 8.5" wide x 11" tall with a 1/4" bleed keeping all copy you do not want cut off at least 1/4" inside the 8.5x11.

If you are not sure of how to achieve these specifications you may send your ad to Commercial Graphics of MI, Inc. by email to: dawn@commercialgraphicsofmi.com with reference to **Back to the Bricks Advertisement** in your message title. Attach your ad in the format you have and we will convert them for you and send back a proof of how it will appear once the book has been printed. Design of your ad is not included, but we offer design service to you at a discounted rate through Commercial Graphics of MI, Inc.



2020 Official Back to the Bricks® **EVENT MAGAZINE ADVERTISING CONTRACT**

et Address			City		State	Zip
ntact Name						
hone Fax			Contact E-mail (Required)			
gency Name (if different from above)					
reet Address			City		State	Zip
ontact Name						
one Fax Contact E-m						
rtisment details				payment informati	lon	
	SIZE	COST	EARLY BIRD Purchased & paid for by Feb. 14	Payment enclosed		
Full Page	8.5" x 11"	\$1325	\$1195	VISA Maste	erCard Am	erican Express
Half Page	8" x 5.125" Horizontal 3.875" x 10.5" Vertical	\$750	\$675	Card Number		
Out of the Device	3.875" x 5.125"	\$440	\$400	Expiration Date		
Quarter Page			4000	Card Verification Val	ue Code	
Guarter Page Eighth Page	3.875" x 2.5"	\$330	\$300			
	3.875" x 2.5" 3.5" x 2"	\$330 \$165	\$300 \$150	Name on Card		
Eighth Page Business Card REMIUM POSITIONS				Name on Card		
Eighth Page Business Card						
Eighth Page Business Card REMIUM POSITIONS Full Page Back Cover	3.5" x 2"	\$165	\$150	Billing Address		
Eighth Page Business Card REMIUM POSITIONS Full Page Back Cover	3.5" x 2" 8.5" x 11"	\$165 \$2300 \$2200	\$150 \$2100	Billing Address		
Eighth Page Business Card REMIUM POSITIONS Full Page Back Cover	3.5" x 2" 8.5" x 11" 8.5" x 11"	\$165 \$2300 \$2200	\$150 \$2100	Billing Address City/State/Zip Authorized Signature		Date k payable to: