

# NEWSLETTER



JULY 2019

Dear Friends!

## The Wait Is Over!

Everything is in high gear as we make our final preparations for Back to the Bricks®, one of the nation's premier automotive events, and it happens every summer right here in Flint and Genesee County. So rev those engines, and shine up those prized vehicles. Mark your calendars, and get ready for two full weeks of automotive joy.

[VISIT OUR WEBSITE](#)

## Tune -Up Parties



The excitement builds as the **TUNE-UP PARTIES** roll into various communities around the county during the week prior to the Main Event. Activities vary by location, but include parties with a 50's, 60's, or 70's theme, concessions, vendors, music, giveaways, and plenty of awesome cars. DAVISON, the site of the very first Tune-Up Party many years ago, will be our host on Monday, August 5th. We cruise into CLIO on Tuesday, August 6th.

The Party moves to the historic city of LINDEN on Wednesday, August 7th, and beautiful downtown FENTON on Thursday, August 8th. SWARTZ CREEK will host the Tune-Up Party on Friday, August 9th, followed by a double-header in BEECHER and MOUNT MORRIS on Saturday, August 10th. ELGA Credit Union will be giving away several hundred free collectible T-shirts in each community while supplies last.

In the last 12 years, ELGA has distributed 17,000 T-shirts at Back to the Bricks® events! Where has your shirt traveled? Send a photo to [ELGA](#) for a chance to win a 2019 Commemorative BttB® T-shirt signed by founder Al Hatch, and a \$50 Visa Gift Card. Two winners will be randomly selected!

## Main Event Week

### Lapeer International Dragway

MAIN EVENT WEEK begins this year with a brand new activity on MONDAY, August 12th. Bill Jennings, owner of the [LAPEER INTERNATIONAL DRAGWAY](#), one of our newest sponsors, has invited Back to the Bricks® fans to the drag strip from 2 to 7 PM. General admission is free, and those who would like to take a few "test and tune" runs down the track can do so at a 50% discount. Spectators will have an opportunity to see "bracket racing," along with an exciting burn-out contest near the end of the day. You can't beat free admission, a 50% discount for "test & tune" and race fees, and an entry free for the burn-out contest with a 50/50 split between the track and the contest winner! Bring your kids and grandkids for a day of family fun at reduced prices.



### "Bricks Flicks"

The festivities officially begin on TUESDAY, August 13th with the 10th Anniversary of "[BRICKS FLICKS](#)" at the nostalgic US-23 Drive-In Theater on Fenton Road. This year's feature film will be a FREE encore performance of "American Graffiti." Sponsored again this year by [ELGA Credit Union](#), "Brick Flicks" is a family-oriented party with tons of cool cars, special displays, and plenty of fun, food, music, and entertainment, including a good old-fashioned "cackle fest" before the movie, so come early,





and wear your poodle skirts and Levis if you have them.



### Opening Ceremony

The opening ceremony on the picturesque grounds of Mott's "Applewood" Estate at 3 PM on WEDNESDAY, August 14th will signal the start of the [ROLLING CRUISES](#). Collector cars are invited to line up in front of the mansion on a first-come, first-served basis. Our Grand Marshall this year is Cheryl Sclater, Public Relations Manager for ELGA Credit Union, one of the biggest promoters of "everything Flint & Genesee County." Following the ribbon-cutting ceremony, the



### Rolling Cruise

parade route will stretch from the historic "red bricks" of Saginaw Street in Downtown Flint through Burton and Grand Blanc Township to the City of Grand Blanc, as thousands line the streets to see classic cars and vehicles of every description. Car buffs will have another opportunity to watch or participate in the 2nd Day of the Rolling Cruise on Thursday, August 15th. REMINDER: Burn-outs and alcohol are strictly prohibited during the Rolling Cruises.



### Swap Meet

Looking for a rare part or a good deal? Interesting in selling parts or accessories you no longer need? The annual [SWAP MEET](#) on THURSDAY, August 15th and FRIDAY, August 16th from 8 to 5 PM at the Kirkridge Presbyterian Church, G-8070 S. Saginaw St. in Grand Blanc, is a

convenient venue for car enthusiasts to share stories, and sell or buy parts/accessories from individual vendors and major suppliers that they need to restore or modify a vehicle.

### Hot Dog Lunch

ELGA Credit Union has teamed up with Meijer to co-host the [HOT DOG LUNCH](#) for Cruisers (FREE to

anyone driving a classic, collector or custom vehicle) on FRIDAY, August 16th from 11 AM to 2 PM at the corporate headquarters of ELGA Credit Union on Center Road in Burton. Cruise in, park your ride, watch the action from your lawn chair, and have a free hot dog on Back to the Bricks®.



## Celebrity Guests



Kevin



Ryan



Mike

We are proud to welcome our 2019 [CELEBRITY GUESTS](#), Las Vegas "Count's Kustoms" Shop Manager Kevin Mack, Lead Painter Ryan Evans, and Air Brush Artist Mike Henry from the History Channel's nationally syndicated TV show, COUNTING CARS! Fans of the show will have several opportunities during Main Event Week to meet Kevin, Ryan, and Mike, and check out two of their cars. They will be at the Hot Dog Lunch on Friday, at the Cruise "N" Concert Friday night, and on the Flat Lot in Downtown Flint on Saturday, August 17th from 10 AM to 2 PM to sign autographs and pose for pictures. Be sure to thank them for being a part of the Back to the Bricks® 15th Anniversary Celebration.

## Cruise "N" Concert



The outdoor [CRUISE "N" CONCERT](#) at the Riverfront on Saginaw Street in Downtown Flint on FRIDAY is Brought to



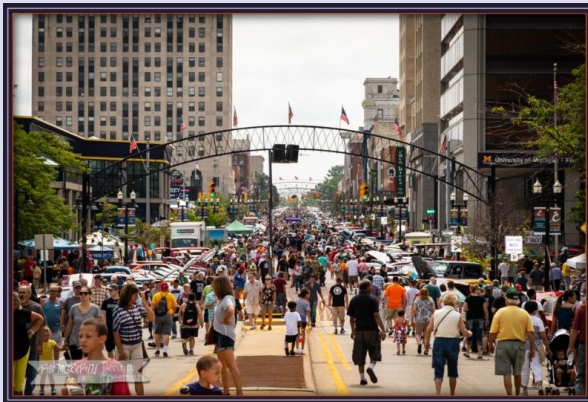
The "bricks" on Saginaw Street in front of the Water Street Pavilion will become a sea of lawn chairs as fans gather to listen and enjoy



You this year by MacPizza, LLC with 21 [Little Caesars](#) locations in Genesee County and Durand. They'll be plenty to see and do before the show begins. "Early birds" can check out the classic cars, or grab a bite to eat. Local restaurants and bars will be open, and additional food and automotive vendors will be available on the Flat Lot from 5 to 9 PM. Classic cars can park on Saginaw Street after 5 PM, and walk to the concert.

the biggest and best FREE concert ever, featuring not one, but two outstanding bands! Flint's own Chicago tribute band, "[OLD DAYS](#)", will open our MUST SEE show, followed by this year's headliners, "[SURF'S UP](#)", nationally acclaimed Beach Boys tribute band from California. Don't miss all the excitement, fabulous music, and more, FRIDAY, AUGUST 16, 2019, beginning at 7 PM.

## Saturday Show



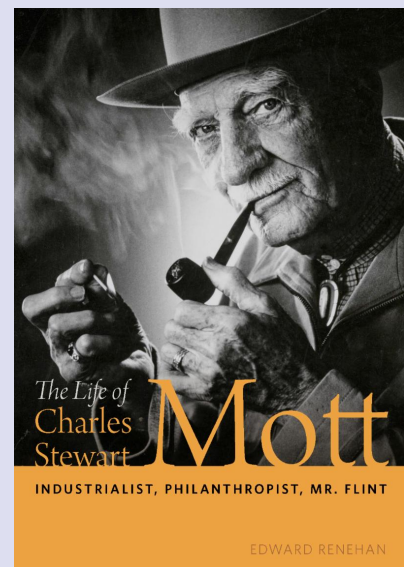
The two week extravaganza culminates with our spectacular [Saturday Show](#) on August 17, 2019. Collector cars will begin lining up before dawn in the staging area on Fifth Avenue at Saginaw and Harrison in order to secure a position close to the action. The traditional [OPENING CEREMONY](#) at 10 AM will feature presentation of the colors, patriotic

music, a salute to our veterans and active duty personnel, and a military fly-over, weather permitting. [CLASSIC CAR SALES](#) (formerly Car Corral) will again offer prospective buyers on-the-spot financing, thanks to ELGA Credit Union. Vintage Buicks will converge on Factory One, the birthplace of [General Motors](#), our Presenting Sponsor, and there will be a [Corvette Reunion](#) with approximately 600 cars near the Durant Hotel. Thousands will stroll the "bricks" of Saginaw Street and the side streets in Downtown Flint from 8 to 5 to admire classic, collector, and custom vehicles of every age and description, dragsters, muscle cars, and more, take pictures, check out the sponsor and vendor displays, buy souvenirs, be amazed at the "cackle fests" on the Flat Lot, taste the food, and enjoy the music and fun that has become synonymous with Back to the Bricks®.

The 15th Anniversary Back to the Bricks® Saturday Show will indeed be an event to remember. The "General Motors Heritage" display will feature more than 20 vehicles from 1908 to 2020, many of them built in Flint, and the National Automotive and Truck Museum (NATMUS) from Auburn, Indiana will have one of the last remaining General Motors Futurliners on display as we celebrate Flint's automotive history.

## Charles Stewart Mott

We are proud to announce that exclusive, signed pre-release copies of a new biography entitled, The Life of Charles Stewart Mott: Industrialist, Philanthropist, Mr. Flint by author Edward Renehan will be available for purchase at "Bricks Flicks" on Tuesday, August 13, the Rolling Cruise Kick-off Ceremony at "Applewood" on Wednesday, August 14, the Flint Public Library on Friday, August 16, and at the [Ruth Mott Foundation](#) Table at the Car Show on Saturday, August 17. This colorful biography portrays a complex, brilliant, often contradictory, and ultimately fascinating man who was actively involved in the creation and development of General Motors, and served two terms as mayor of the City of Flint.



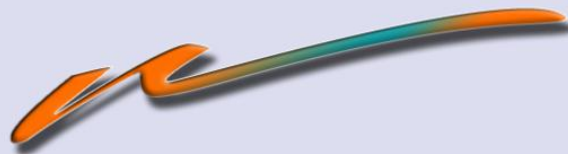
Did you know that the Back to the Bricks® [Statue Project](#) was instrumental in placing a life-size bronze statue of [C. S. Mott](#) outside the library of Mott Community College? Back to the Bricks® is proud to honor key leaders in business, industry, and labor whose vision, ingenuity, and determination became an integral part of the heritage and culture of the "Vehicle City."

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In closing, Back to the Bricks® would like to thank all of our more than 70 FAITHFUL SPONSORS for helping make our vision a reality! Check out the growing list of [sponsors](#) on our website. Thank them for their support, buy their products, and use their services whenever possible.

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CORDially,  
**Al Hatch**, Founder and Board Chair  
Back to the Bricks®, Inc.



## Trivia Question

P.S. This month's TRIVIA QUESTION is "easy, peasy," so make sure you respond quickly! What was the year of the very first Back to the Bricks®? Submit your answer on our [Facebook POST](#). The first person to respond correctly will win a Free Back to the Bricks® T-Shirt!



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