

NEWSLETTER



JUNE 2019

Dear Friends!

Celebration Promo Tour



The Tenth Anniversary "Celebration" PROMO TOUR is history. From a mere 25 invited and adventurous couples the first year, the Tour has grown to nearly 300 cars, including more than 70 "first-timers" in 2019. Our journey began with the tra-



ditional breakfast buffet sponsored by the [ELGA Credit Union](#) at St. John's Parish Hall in Davison. On Friday, June 7th, we traveled through picturesque [Frankenmuth](#) to [Clare](#) for a car show and a costume contest with a 60's and 70's theme.

VISIT OUR WEBSITE

The Great Lakes State



On Saturday, we headed to [Sault Ste. Marie](#) where participants took advantage of the extra day to go shopping, try their luck at the casino, take a side trip to Tacquamenon Falls and Pictured Rocks, or just hang out with fellow car enthusiasts. On Sunday, there was an organized boat tour of the "Soo" Locks, and a spectacular car show downtown.

Everybody Loves a Parade



Monday, it was back across the bridge to [Gaylord](#), always a favorite stop for the Tour, followed by [West Branch](#) on Tuesday where school children and townspeople waving American flags welcomed us to the "city that smiles." On Wednesday, we celebrated with a lavish "End of the Road" Luncheon at the brand new Waterfront in Uptown [Bay City](#).

We were fortunate again this year to have mechanics Blake and Jack with us on the Tour. Special thanks to Insta-Lube Inc. and [Sharp Funeral Homes](#) for sponsoring the rescue vehicle/enclosed trailer that accompanied us in the event of a major breakdown requiring assistance. Engine problems are to be expected with that many vintage vehicles, but thankfully, most were minor and easily remedied.



A recap of our adventures is posted on our FB page, and on the BttB's® website pages for each host city. Special thanks to [ABC-12](#), one of our premier sponsors, for providing LIVE coverage of every



at the host hotel in Clare, and more.

Kudos to Rhonda Rau and her committee for another fabulous event. Reminder: If you participated in the Tour, complete and return your surveys ASAP as work begins almost immediately on next year's Promo Tour.

80's in the Hole

Looking for something to do between now and the [Tune-Up Parties](#)? BttB's® is proud to support the following events: Hector Garcia, owner of [American Auto Works](#), one of our faithful sponsors, invites everyone to the 3rd Annual "80's in the Hole" Riverfest, featuring music and cars of the 1980's, food trucks, vendors, beer tent, and a LIVE performance by the tribute band, RockStar, Friday, June 28th in the Park on the corner of Second and Stone Streets in Flint next to [Kettering University's](#) Atwood Stadium from 5:30 to 11 PM. Tickets are \$10.00 and can be purchased [online](#) or at the gate. All proceeds go to support the Flint River Watershed Coalition.



Little Caesars



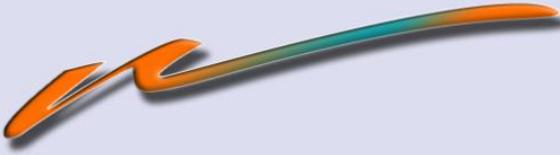
the 2019 free outdoor [Cruise "N" Concert](#) during the BttB® Main Event Week

Tour since the very beginning. We have included a link to an impressive number of Back to the Bricks® [videos](#) on the ABC-12 website that detail each day's itinerary, and human interest stories from the Promo Tour, e.g., a man who arranged to meet 3 siblings in Sault Ste. Marie he never knew he had, a couple who met on the tour, a murder mystery

Back to the Bricks® welcomes its newest Premier Level Sponsor, MacPizza, LLC, a proud franchisee of LITTLE CAESARS® PIZZA with 21 locations in Genesee County & Durand, to the Classic Car Community! [MacPizza, LLC](#) is the Brought to You Sponsor for

in August. Back to the Bricks® is pleased to support the GRAND RE-OPENING CELEBRATION of the Little Caesars® DAVISON location at 1081 S. State Street on SATURDAY, JUNE 29, 2019 from 12 NOON to 5 PM for a CAR SHOW, food, and fun for the whole family. Don't miss the excitement featuring classic cars, carnival games, bounce houses, food trucks, giveaways, & more. The Grand Prize for the Grand Re-Opening in Davison will be Free Pizza for a year to the lucky winner.

CORDially,
Al Hatch, Founder and Board Chair
Back to the Bricks®, Inc.



Down the Road

Plans are being finalized for the Tune-Up Parties, August 5-10, and the Main Event Week, August 12-17, 2019. In the past, the 5-day extravaganza began on Tuesday with "Bricks Flicks," our family-oriented party at the nostalgic US-23 Drive-In theatre on Fenton Road. This year, for the very first time, the festivities will begin on Monday. Bill Jennings, the owner of the completely renovated and upgraded [Lapeer International Dragway](#), one of our newest sponsors, has invited Back to the Bricks® fans to the drag strip on Monday, August 12th, 2019. General admission is free, and those who would like to take a few "test and tune" runs around the track can do so at a 50% discount. Spectators will have an opportunity to see "bracket racing," and a burn-out contest. Bring the kids and grandkids, and join us on Monday, August 12th for a fun day of fast cars and racing action at the Lapeer International Dragway.



See what's happening on Facebook & Twitter



CLICK BELOW TO VISIT OUR WEBSITE



SPONSORED BY

GENERAL MOTORS