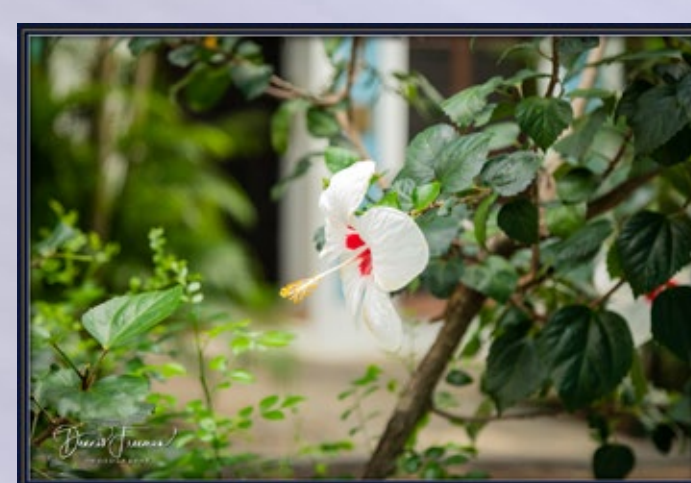




March 2019

CHROME & ICE™ 2019 is in the books, but kudos again to Steve Hobson and his entire team for an outstanding show with record-breaking crowds! Positive comments are still coming in from those who participated or attended this event, and behind the scenes, the groundwork is being laid for another spectacular show next year.



With [Chrome & Ice™](#) in our rear-view mirror, our thoughts turn to SPRING. Robins have been sighted in Michigan, and the squawking of geese can be heard overhead. The weather has begun to moderate, and according to the calendar, March 20 marked the vernal equinox, more commonly known as the first day of spring. The Florida snowbirds will soon be returning in planes, trains, and automobiles eager to prepare for a summer of cruising and car shows.

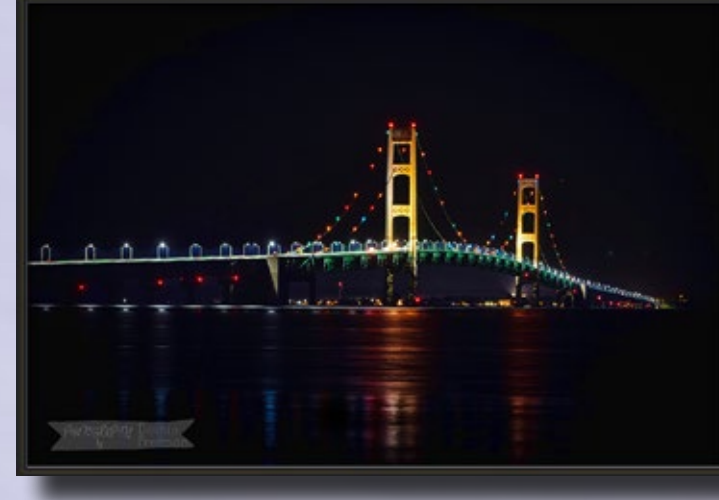
The [PROMO TOUR](#) was originally designed to promote Back to the Bricks®, and generate excitement for the August “Main Event” in downtown Flint. Along with plenty of adventure and camaraderie shared by hundreds of new and old friends, the Tour also gives us a chance to showcase the unique features and boost the economy of each of the cities we visit. This year marks the 10th Anniversary of the Promo Tour, appropriately christened the “Celebration” Tour” in honor of this milestone.



Just for fun, let’s take a trip down MEMORY LANE to the very first Promo Tour. Twenty-five cars and fifty people traveled south on US-23 to Lima, Ohio, and headed east on US-30 also known as the Lincoln Highway toward New York City. It was definitely a learning experience. Type-written instructions and an untested route, complicated by stop lights, detours, wrong turns, and breakdowns made it impossible to keep 25 cars together. When we stopped for the night in Wooster, Ohio, we agreed

to split up into smaller groups of four or five cars. Even then, getting lost at least once a day was par for the course. We’ve come a long way in the last 10 years.

FAST FORWARD to the PRESENT: Participation and the success of the Tour have grown exponentially to make it one of the highlights of the year. Rhonda Rau and her committee have pulled out all the stops to make sure that the 2019 “Celebration” Tour is the best ever with an excellent itinerary that includes some of our favorite host cities from the past, and a few new ones. The fun begins with a kick-off breakfast on Friday, June 7th at the St. John’s Parish Hall in Davison. From there, we will travel to Clare, followed by two nights (a first this year) in Sault Ste. Marie, giving participants plenty of time to explore the oldest city in Michigan, tour the [Locks by boat](#) (optional), and take in all the exciting things to see in the area. From the “Soo,” we travel back across the bridge for overnight stops in Gaylord and West Branch, and our “End of the Road” Luncheon at the brand new Waterfront in Uptown Bay City on June 12, 2019.



With more than 250 vehicles and nearly 500 people already signed up, we are anticipating another phenomenal year! Registration for the “Celebration” Tour ENDS MAY 1, 2019. NO EXCEPTIONS! The committee needs an accurate count and time to prepare for a group this size, arrange for meals, order T-shirts, lanyards, route guide books, and more. If you plan to join us on the “Celebration” Tour, [REGISTER](#), and book your hotel rooms NOW!

In closing, just a few “teasers” from our 15th Annual Back to the Bricks® Main Event Week in August. The five-day extravaganza begins on Tuesday, August 13, 2019 with “BRICKS FLICKS” at the US 23 Drive-In Theater on Fenton Road, featuring the film classic, “American Graffiti.” [ELGA Credit Union](#), our sponsor for the event, and Co-chairs Tom and Mary Hudson are working together to make sure that the 10th Anniversary of “Bricks Flicks” is the best ever with plenty of family-friendly fun, music, food, and entertainment prior to the FREE movie.



On Friday night, August 16, 2019, the biggest and best FREE concert returns to downtown Flint as the “bricks” become a sea of lawn chairs. Chairman Steve Hobson is proud to announce that our featured performers for this year’s CRUISE “N” CONCERT will be “Surf’s Up,” nationally acclaimed Beach Boy tribute band from California. So, get your muscle cars and your dancing shoes ready, and prepare for a great evening of music and a few surprises!

Last, but definitely not least! WOW! Two years in a row! Back to the Bricks® has received the ALL STAR AWARD again for 2018, an accolade awarded to only 10% of Constant Contact customers for exemplary outreach, audience engagement, and excellence in building better customer relationships. CONGRATULATIONS to the Board of Directors, Chairpersons and Committee members, sponsors, vendors, volunteers, and fans who made this possible.



CORDially,

*Al Hatch*

Founder & Board Chair

Back to the Bricks®

P.S. This month’s TRIVIA QUESTION is for Bragging Rights Only! What was the year and make of the hearse that carried Henry Ford to his final resting place after his death in 1947? Submit your answer on our Facebook POST using this [link](#)!

See what’s happening on Facebook & Twitter



CLICK BELOW TO VISIT OUR WEBSITE

