

NEWSLETTER



January 2019

HAPPY NEW YEAR, and what a year Back to the Bricks® has in store for you starting with CHROME & ICE™, our spectacular indoor car show, sponsored by [General Motors](#) and brought to you this year by the [Dort Federal Credit Union](#) with special thanks to [ABC-12](#). As always, we are extremely grateful to our faithful sponsors. They make it possible for us to offer quality car events to the community at little or no cost to participants/spectators. Check out the [Sponsors](#) on our Website. Thank them for their support, buy their products, and use their services!



[Chrome & Ice™](#) co-chairs Steve Hobson and Ralph Messer report that the response has been overwhelming this year, and all available spots have been assigned! Visitors to this year's show will see an amazing collection of "Super Cars" in the lobby capable of speeds exceeding 200 MPH, and more than 125 "Super Rides," vintage, classic, factory, custom, and collector vehicles of every description, sports cars, muscle cars, hot rods, rat rods, pick-up trucks, and dragsters in the two arenas, nearly 50 sponsor and automotive-related vendor displays on the mezzanine and in the hallway between the arenas, and Miss Chrome & Ice™ 2019!

The show at the Dort Federal Credit Union Event Center in Flint will be open to the public on Friday, February 8th from 2 to 9 PM, Saturday, February 9th from 9AM to 9PM, and Sunday, February 10th from 11AM to 4PM with live entertainment by country crooner **Dave Lagness** on Friday at 7:15PM and Saturday at 2PM. Commemorative jackets valued at \$250 each will be awarded to the TOP 25 vehicles on Sunday at 3PM.



GENERAL ADMISSION tickets at family-friendly prices, \$8 for adults and \$5 for youth, ages 12-17 will be available at the door, or in advance at the [Dort Federal Credit Union Event Center](#) box office. Children under 12 are free. To celebrate our partnership with the restaurant, everyone who visits Chrome & Ice™ will receive a coupon for a free appetizer at [Black Rock Bar & Grill](#) with a face value of \$9.99, in essence making your general admission ticket free. What a deal!

NEW THIS YEAR, we are offering a VIP EXPERIENCE on FRIDAY evening, FEBRUARY 8, 2019 from 6 to 8 PM. Tickets for the VIP Experience are \$35.00 each, and include general admission to the car show and live musical entertainment, PLUS a complimentary adult beverage at any of several bars/concession stands in the arena, gourmet hors d'oeuvres in the Blue Line Room on the 3rd Floor, and luscious desserts, compliments of the Dort Federal Credit Union, on the walkway above the Green Arena anytime between 6 and 8PM. A ticket for the VIP Experience also entitles you to free parking, lanyard, complimentary coat check, and a voting card. Proceeds from the VIP Experience support the Back to the Bricks® Youth Scholarship Fund. Last spring, thanks to your generosity, we awarded a total of \$10,000 in scholarships to area students. A limited number of tickets are available, so get yours today! JOIN THE FUN, help us choose the winners, and support Back to the Bricks® Youth Scholarship Fund. For more information, and TICKETS to the VIP Experience, [CLICK HERE!](#)



We are proud to announce a new partnership with HILTON SCREENERS, INC. in Davison to produce and market Back to the Bricks® and Chrome & Ice™ merchandise. To buy Sweatshirts, Hoodies, T-shirts, and Hats, go to the Back to the Bricks® Website [Home Page](#), and click the menu tab "SHOP."

PLANNING AHEAD: The roads may be snow-covered and slippery now, but Co-chairs Rhonda Rau and Pete Cimbala are working behind the scenes to make sure that the 10th Anniversary "CELEBRATION" PROMO TOUR, June 7-12, 2019, is the best ever beginning with a kick-off breakfast on Friday morning in Davison, overnight stays in Clare, Sault Saint Marie (2 nights), Gaylord, West Branch, and the "End of the Road" Luncheon in Bay City. It looks like this year's tour will be another record-breaker with nearly 200 cars already registered, and hotels filling up quickly. Check the [website](#) for more information, and reserve your spot today. Registrations CLOSE on May 1, 2019, so don't delay!



Finally, check out the latest Back to the Bricks® GIVEAWAY already in progress on [Facebook](#). You could be the lucky winner of a \$50.00 Gift Card for Blackstone's Pub and Grill in Downtown Flint. Contest ends January 31st.

Stay tuned. February's newsletter will feature a wrap-up of Chrome & Ice™, and more info on the Promo Tour.

CORdially,
Al Hatch

Founder & Board Chair

Back to the Bricks®

P.S. January's TRIVIA QUESTION is "In what year did Ford first build the Model A? One lucky reader will win 2 tickets to Chrome & Ice™, but act quickly because these "freebies" will go fast! The first person to comment with the correct answer on our [Facebook POST](#) wins!

See what's happening on Facebook & Twitter



CLICK BELOW TO VISIT OUR WEBSITE

