

# NEWSLETTER



December 2018

In the words of a familiar carol, "It's beginning to look a lot like Christmas." People everywhere are preparing for the holidays. We decorate, bake, and wrap presents. Behind the scenes, Back to the Bricks® is also busy, preparing for the 2019 season which will be here in the "blink of an eye!"



CHROME & ICE™, our spectacular indoor car show, is just around the corner. Sponsored by [General Motors](#) and brought to you by the [Dort Federal Credit Union](#) with special thanks to [ABC-12](#), [Chrome & Ice™ 2019](#) is expanding to three days this year. This will provide more opportunities for the public to attend, and enable car owners and vendors to remove vehicles and merchandise during daylight hours at the conclusion of the event. Bigger and better than ever, this year's show will feature an amazing collection of "Super Cars" in the lobby capable of speeds exceeding 200 MPH, nearly 50 vendor and sponsor displays, and more than 125 "Super Rides," factory, custom, and collector vehicles, vintage and classic cars, sports cars, muscle cars, hot rods, rat rods, race cars, and trucks in the two arenas and on the mezzanine.



Event Chairman Steve Hobson and his team report that registrations for the 4th Annual Chrome & Ice™ are running approximately 25% ahead of last year. There's still time to register your vehicle for the show, become a sponsor, or be a vendor for this event, but spots are limited, so don't delay! Follow the links on our website for more information and step-by-step-instructions. You can [register on-line](#), or [download the application](#) and return it by mail. Make plans now to chase away those Winter Blues, and join the fun, FRIDAY through SUNDAY, FEBRUARY 8, 9, & 10 at the Dort Federal Credit Union Event Center in Flint.



Thanks to the efforts of Rhonda Rau and her committee, the 10th Anniversary of the Promo Tour promises to be another record-breaker as we revisit some of our favorite host cities along with a few new ones. Appropriately christened the "CELEBRATION" PROMO TOUR in honor of this milestone, the fun begins on Friday, June 7, 2019 with a delicious breakfast buffet at St. John's Parish Hall in Davison, compliments of [ELGA Credit Union](#). The city of Clare will host the Tour on Friday night. For the very first time, we will spend two nights, Saturday and Sunday, in Michigan's oldest city, Sault Ste. Marie. From the "Soo," we travel back over the bridge to Gaylord for Monday night. [Hodges Chevrolet](#) will provide lunch on Tuesday for Tour participants when we arrive in West Branch for our last official overnight stay. This year's "End of the Road Luncheon," hosted by [Graff Chevrolet of Bay City](#), will take place at the brand new Waterfront in Uptown Bay City on Wednesday, June 12th. Mark your calendars, and "Celebrate" with us on the Promo Tour, June 7-12, 2019!



Online REGISTRATION for the Promo Tour opens JANUARY 2, 2019. You may also download and mail the form with a check for the registration fee. Beginning January 2nd, information on all the hotels for each city will be listed on the website, and the Host Hotel will be identified. The registration fee of \$45.00 is still the same, but to allow the committee and our host cities to plan effectively, there is a DEADLINE this year. REGISTRATIONS MUST BE RECEIVED NO LATER THAN MIDNIGHT, MAY 1, 2019! NO EXCEPTIONS! To reserve your spot, register early, and book your hotel rooms at the same time!



## Two more items as we close out the year:

Still need a GIFT IDEA for the car lovers in your family? Back to the Bricks® has the perfect solution! Advance TICKETS (8.00 each) for our spectacular winter car show, CHROME & ICE™, February 8, 9, and 10, 2019, are on sale now at the Dort Federal Credit Union Event Center [Box Office](#) in Flint, MI. Pick up several today to enclose in Christmas cards, or use as stocking stuffers.

Also, check out the Back to the Bricks® HOLIDAY GIVEAWAY already in progress on [Facebook](#). You could be the "winner, winner" of two (2) family-style chicken dinners at the [Bavarian Inn Restaurant](#) in Frankenmuth. Contest ends December 23rd.



A very MERRY CHRISTMAS and a HAPPY NEW YEAR to our faithful sponsors, dedicated volunteers, and fans from all of us at Back to the Bricks®.



CORDially,

*Al Hatch*

Founder & Board Chair

Back to the Bricks®

P.S. The December TRIVIA QUESTION is a little tricky, so be careful. When was the first "Skylark" built? HINT: The most obvious answer, or what pops up immediately on Google may not be the correct one! The first person to comment with the correct answer on our [Facebook POST](#) using the link below will win 2 tickets to Chrome & Ice™2019.

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