



November 2018

Michigan deer hunters are out in full force. Car aficionados are also on the hunt for classic vehicles, car parts, memorabilia, and new friends at car events throughout the year. When we find a treasure, we enjoy it for many years, and if we are fortunate, it increases in value. In any case, deer hunters and car enthusiasts "rack up" priceless life-long memories!



People often assume that [Back to the Bricks®](#) takes a hiatus during the winter months, but nothing could be farther from the truth. Gearing up for each event on our calendar is literally a year-round operation with meetings, telephone calls, planning, organizing, and hard work that begins in earnest for the next year almost immediately after the respective event is concluded.



[CHROME & ICE™ 2019](#) is expanding to three days this year, Friday, February 8th - Sunday, February 10th. We are proud to announce that [Dort Federal Credit Union](#) is the new "Brought to you" Sponsor for this event which will take place at the Event Center by the same name. Thanks to Dort Federal and all of our valued sponsors. They are the "fuel" in the tank that keeps us going. Check out the sponsor displays at our events, thank them for their support,

buy their products, and use their services whenever possible.

Chairman Steve Hobson indicates that registrations for the 4th Annual Chrome & Ice™ are running about 20% ahead of where we were in November last year. If you would like to [register your car](#), become a [sponsor](#), or be a [vendor](#) for this event, follow the links on our website for more information and step-by-step-instructions. You can register on-line, or [download the application](#) and return it by mail. If you choose to mail in your registration, we have a new mailing address: Back to the Bricks®, Inc., P.O. Box 500, Flint, Michigan 48501. Spots are limited, so don't delay! This year's family-friendly show at the Dort Federal Credit Union Event Center in Flint will feature an amazing collection of "Super Cars" in the lobby capable of speeds exceeding 200 MPH, and more than 125 "Super Rides" on display in the two arenas and the mezzanine. Chase away those Winter Blues at the area's only mid-winter indoor car show!



Excitement is already building for the "Celebration" [Promo Tour](#) in June, 2019. Thanks to the efforts of Rhonda Rau and her committee, the 10th Anniversary of the Promo Tour promises to be another record breaker! The host cities have been selected, but committee members have been sworn to secrecy until they are revealed at the press conference, Tuesday, December 4, 2018, 10:00 AM, at the Dort Federal Credit Union Event Center. The public

is invited! Be there to hear firsthand the exciting announcements regarding the Promo Tour, and the rest of our 2019 season. Mark your calendars now! Registration opens January 2nd for the Promo Tour.

Happy Thanksgiving from Back to the Bricks®, and share what you have with those in need during the holidays.



CORDially,

Founder & Board Chair

Back to the Bricks®

P.S.

Last month I suggested a list of future collectible cars and trucks that ended with the question, "What do they have in common?" We had nearly 700 responses. The first person to respond correctly on Facebook won two tickets to Chrome & Ice™. The correct answer was "all of the cars and trucks listed were two-seaters."

This month's trivia stumper requires a multi-part response, is a follow-up to last month's question, and may require a little research on Google to find the answer. How many years did Cadillac make a two-seater vehicle? In what years were they produced? Hint: there are three distinct time periods. The first person to comment with the correct and most complete answer on our Facebook POST using the link below will win 2 tickets to Chrome & Ice™ 2019.



One quick story in closing from [Hank Graff](#): Hank's grandfather opened a Ford dealership in Flint in 1914. A life-size bronze statue of Otto P. Graff stands at the corner of Court and Saginaw in downtown Flint.

Check out the [Statue Project](#) on our website for more information about the automotive pioneers, and key leaders in business, industry, and labor whose vision, ingenuity, and determination played a historic role in the heritage and culture of the "Vehicle City." By 1927, Otto P. Graff was selling Lincoln-Mercury vehicles and "Fordson" tractors in addition to Ford automobiles. Alton Griswold, one of Otto's salesmen from back in the day, would take a tractor,



and head out into the countryside. When he encountered a farmer plowing a field with a team of horses, he would offer to help, hook the plow to the tractor, plow several furrows, and then ask the farmer if he was interested in purchasing a tractor. Needless to say, his clever marketing strategy sold a lot of tractors!

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