

# NEWSLETTER



February 2018

The 3rd Annual CHROME & ICE™ Winter Indoor Car Show at the [Dort Federal Credit Union Event Center](#) in Flint, MI on February 9-10, 2018 was larger and more spectacular than ever with every available space in the main lobby, the mezzanine, the hallway between the arenas, and both arenas occupied by awesome vehicles, sponsor and vendor displays.



Nearly 250 people attended the Chrome & Ice™ [PREVIEW PARTY](#) on Thursday evening, February 8th. Those present enjoyed gourmet hors d'oeuvres, a complimentary adult beverage, music, and a sneak peak at the show cars with proceeds going to the Back to the Bricks® [YOUTH SCHOLARSHIP FUND](#).



Jeff Threet, owner and president of INSTA-LUBE INC., one of our valued sponsors, presented a check to BttB® for \$1,100. For two years now, BttB® has been the beneficiary of a sales promotion conducted by Jeff and his crew with \$10 from every oil change going to the Youth Scholarship Fund.

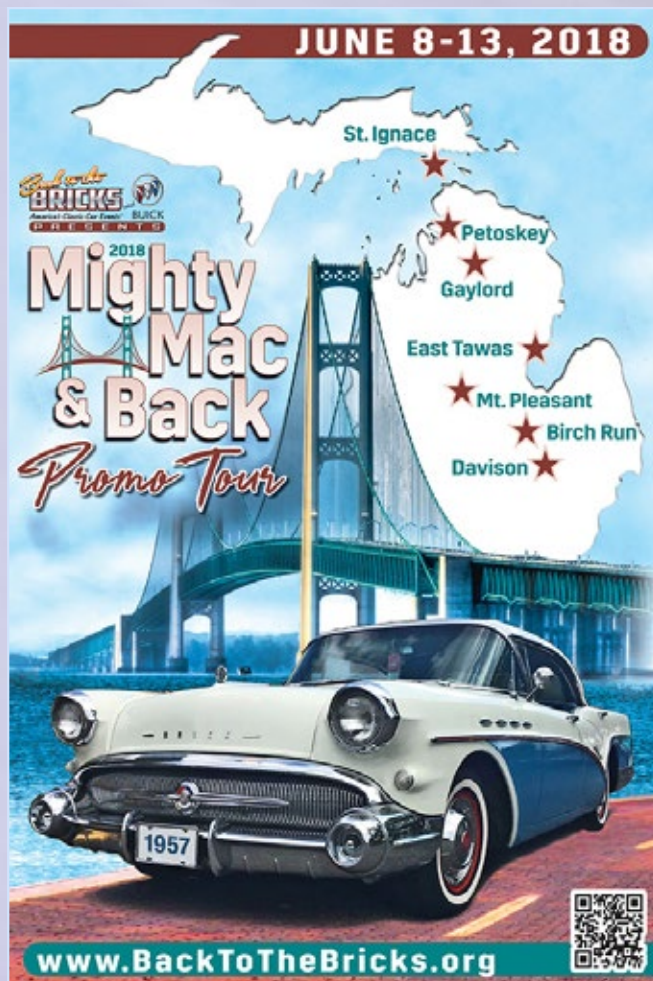
Carter Crompton and his "Pit Crew" in period dress delighted the audience with a special presentation about his Buick-powered 1933 Indy Race car. The 1910 red "Buick Racing Bug," courtesy of [Sloan Longway](#) in Flint, a 1969 Plymouth Sox & Martin hemi-powered Barracuda from the [National Auto & Truck Museum](#) in Auburn, Indiana, and a bright yellow and brass 1911 Oldsmobile on loan from [Stahls' Automotive Museum](#) in Chesterfield, Michigan elicited "oohs" and "ahs" from appreciative patrons. The 1953 custom-built Ma-bee Special, a world record holder in its class at Utah's famed Bonneville Salt Flats, meticulously restored by Jim and Lea Ann Robinson of Connersville, IN., rounded out the more than \$5 million dollars worth of museum quality cars on display in the lobby.



Everything was perfect for Friday's opening of [CHROME & ICE™](#) 2018, except the weather! A major winter storm adversely affected attendance, but could not dampen the enthusiasm of the show organizers, car owners, vendors, sponsors, and all those who BRAVED the ELEMENTS. Saturday brought a reprieve from the blizzard, and the crowd dramatically improved. Steve Hobson, Ralph Messer, and the entire team hit another one out of the

park! Under their direction, Chrome & Ice™ 2018 ran like a well-oiled machine, offering an amazing array of vintage and classic cars, sports cars, muscle cars, hot rods, trucks, a chance to check out [Birch Run Speedway's](#) "state of the art" race car simulator, meet the Ramchargers legendary drag racing team, the first ever MISS CHROME & ICE™, and more. Kudos to [ABC-12](#) for promoting the show, all of our [sponsors](#), participants, vendors, and fans. THANKS to you, we now have more than 30,000 LIKES on our Back to the Bricks® [FACEBOOK](#) page.

Registrations for the 9th Annual [PROMO TOUR](#), "To the Mighty Mac & Back," are coming in fast and furious, and this year promises to be the biggest and best ever. For more information, check the website, and [register](#) NOW, on-line or through the mail. If the suggested hotels for the various cities are booked for that date, don't despair. A Google search will uncover plenty of additional options with a variety of amenities in all price ranges. Don't forget the small "Mom and Pop" motels that dot the landscape across the state, and frequently offer a quaint and inexpensive way to get that "Up North" feeling, and experience "Americana."



Due to computer issues, the title for this month's newsletter could be "Better Late Than Never." The good news is that the unexpected warmth at the end of February is a welcome reminder that with March, Spring is on the horizon.

CORDially,

*Al Hatch*

Founder & Board Chair

Back to the Bricks®,

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