

NEWSLETTER



November, 2017

The last of the leaves are clinging to the trees. It's cold and rainy, with temps dipping near, or below freezing, at night. Flurries, and perhaps measurable snow, will soon be in the forecast. As we gather with family and friends to reflect on the blessings of the year, it's a good time to thank the organizers, sponsors, and volunteers who work year round to make [Back to the Bricks®](#) a reality.



To the casual observer, it may appear that there is a lull in the activity, but nothing could be farther from the truth. Steve Hobson and his committee are working feverishly behind the scenes to make sure that [CHROME & ICE™ 2018](#) is the best ever.

An impressive group of vehicles will be on display in the main lobby of the [Dort Federal Credit Union Event Center](#), a vintage Indy Car, a World Record Holder from the Bonneville Salt Flats, a Buick-powered Sprint car, a million-dollar Hemi-Cuda drag car, and an antique Touring car from the collection at [Stahl's Automotive Museum](#), and that's just the beginning. Chrome & Ice™ 2018 will feature over



100 vintage and classic cars, sports cars, muscle cars, hot rods, and trucks, with more sponsor and vendor displays, live entertainment, and special guests.

Registrations are coming in fast, but there's still time to get in on the action. If you are interested in showcasing your prized vehicle in one of the two arenas, check out the details on our [website](#), and follow the step-by-step instructions to secure your spot. Mark your calendars now to save the date, Friday and Saturday, February 9-10, 2018. Show your car, or simply take advantage of an opportunity to escape the winter weather as you check out the HOT cars inside the Event



Center. You won't be disappointed! Plans are also underway for Thursday Night's exciting Preview Party, but more about that later.

As we look forward to our 3rd Annual Indoor Winter car show, Rhonda Rau and the [PROMO TOUR](#) committee are finalizing plans for the summer kick-off in June of the 2018 Back to the Bricks® season. Host cities, including some new ones this year, and routes have been determined. Special rates have been negotiated at selected hotels in each of the host cities, and excitement is building as veteran participants speculate about the itinerary.



Mum's the word for now, but mark your calendars for December 7, 2018 at 10AM for the PRESS CONFERENCE, aka "The Great Reveal," at the Dort Federal Credit Union Event Center. Be the first to hear all about it before the details hit the airwaves and the print media. Shh! Until then!



In closing, remember that winter car projects are more enjoyable, and completed more quickly in the company of friends. The holidays are on the horizon. Take time to remember our active military personnel, veterans, public safety officials, and first responders who continue to protect and serve. Share the plenty you have with those who are less fortunate, and celebrate the season with family and friends!

Finally, we began a new Facebook feature in October. Check out the posts each Thursday to meet one of our faithful [sponsors](#), and don't forget to LIKE our [Facebook](#) page if you have not already done so.



CORDially,

Al Hatch

Founder & Board Chair

Back to the Bricks®,

See what's happening on Facebook & Twitter



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