



October, 2017

Fall has officially arrived! With the end of the summer car shows and cruises, our thoughts turn to winter car projects and preparation for future events. It's not too soon to mark your calendars for 2018.

**Chrome & Ice™, February 9-10, 2018
&
Promo Tour, June 8 - 13, 2018**



Back to the Bricks® and Buick® is proud to sponsor the 3rd annual, "[Chrome & Ice™](#)," on February 9-10, 2018 at the [Dort Federal Credit Union Event Center](#) in Flint, Michigan. Steve Hobson and his committee have been hard at work since September



finalizing plans to transform the lobby, mezzanine, and both arenas into an indoor car show extravaganza, an event that has become a mid-winter tradition for area residents. Chrome & Ice™ 2018 promises to be larger and more spectacular than ever, featuring over 100 vintage and classic cars, sports cars, muscle cars, hot rods, and trucks with more sponsor and vendor displays, live entertainment, and special guests. To register your car, [click here](#). Complete and submit the online

registration form. After your vehicle has been accepted, you will receive an email with details regarding payment of the entry fee. Register and showcase your prized vehicle, or simply make plans to escape the winter weather as you check out the HOT cars inside the Event Center. You won't be disappointed!



On Thursday night, February 8, 2018, Chrome & Ice™ will again host an exciting PREVIEW PARTY in the main lobby of the Dort Federal Credit Union Event Center with hors d'oeuvres, live music, adult beverages, classic cars from 4 museums, a special display from Buick, our Presenting Sponsor, and a sneak peak at the vehicles inside the arenas. Profits from the Preview Party will go to the Back to the Bricks® [Youth Scholarship Fund](#), [ABC-12](#), our "Brought To You"

Sponsor for Chrome & Ice™ again this year, will cover the Preview Party. Plan to join us, and you might just be on TV!

Rhonda Rau and her committee have been working hard to make sure that the [2018 PROMO TOUR](#) is even more memorable than the last. Thanks to our 2017 "Heritage" Tour participants for your survey responses and suggestions. Hints only for now, but stay tuned! The overnight cities have been selected and excitement is building as each city, including some new ones, promises to out perform the others. The "End of the Road" Luncheon will have a new venue in 2018. [ELGA Credit Union](#), one of our most faithful and generous supporters, will sponsor the breakfast on the day of departure. Thanks to ELGA Credit Union for the [Tune-Up Party](#) T-shirts, volunteer shirts, the T-shirts honoring our veterans, and [Bricks Flicks](#). If you are thinking of switching to a different financial institution or adding another, give our friends at ELGA Credit Union a call. Kudos to ELGA Credit Union for their community involvement and for encouraging a spirit of volunteerism among their employees.



Back to the Bricks® wishes to acknowledge ALL of our faithful [sponsors](#). Without their support and generosity, Back to the Bricks® would not exist. To do this, we are launching a new feature on [Facebook](#) to show our appreciation. The first installment was posted October 12th. Each week, MEET OUR SPONSORS will highlight a specific organization or business that is an important part of the Back to the Bricks® family. We encourage you to buy their products, use their services, and thank them for their support.



Have a safe and Happy Halloween, and don't forget to [LIKE](#) our Facebook page if you have not already done so.

CORDially,

Founder & Board Chair

Back to the Bricks®,

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