



August, 2017

Dear Friends,

"Hear ye! Hear ye!" This month's newsletter is early because it contains important information about the 13th annual Back to the Bricks®, one of the biggest and best automotive events in North America. The excitement builds as "Tune-up" Parties rev up on successive days around the county. Attractions and activities vary by location, but include parties with a 50's, 60's, or 70's theme, hundreds of collector cars, concessions, vendors, live music, dancing in the streets, and giveaways. Kudos again this year to ELGA Credit Union for sponsoring the T-shirt giveaway. A total of 250 tickets (redeemable for a special BtB® T-shirt) will be distributed each day from Monday through Thursday, (first-come, first-served) with the 250 daily total split between each of the two venues on Friday and Saturday.



John's Pizzeria and VG's Supermarket in [DAVISON](#) (at the intersection of Davison and Gale Roads) will host the official start of "Tune-Up" week on Monday, August 7, 2017. On Tuesday, August 8th, the Party begins at Simm's Chevrolet in [CLIO](#)



and will continue at the Clio Square Shopping Mall with several area businesses participating in the festivities. Wednesday, August 9th, car enthusiasts will converge on [LINDEN](#) where the trees that line the streets will for at least one evening be outnumbered by collector cars. Thursday, August 10th, newly renovated downtown [FENTON](#) will be transformed into "collector car heaven" as the "Tune-Up" Party rolls into town. On Friday, August 11, the Party will begin in [SWARTZ](#)

[CREEK](#) at the A-1 Treat Barn (the former Dairy Queen) on Miller Rd. at Seymour, and travel to the [FLUSHING "A"](#) on Cherry Street later in the day. There are TWO events on Saturday, August 12th, the [BEECHER](#) "Tune-Up" Party in the old K-Mart parking lot on Saginaw Street just north of Beecher High School, and at the Middle School on Walter Street in [MOUNT MORRIS](#) where participants in these two communities sometimes conduct a mini-version of the Rolling Cruise between the two venues. (For more information and details about staging, times, parking, and specific events unique to each location, click on the name of the city for a link to our website.)

The MAIN EVENT WEEK, Back to the Bricks® five day extravaganza, begins on TUESDAY, August 15th with "[BRICKS FLICKS](#)," a family-oriented party at the nostalgic US 23 Drive-In theater on Fenton Road in Mundy Township. This year's movie is the 1981 edition of "Cannonball Run." Gates open at 4PM with special displays by [Buick](#), our Presenting Sponsor, [ELGA Credit Union](#), and others. A total of 2,000 collectible dash placards, courtesy of Cheryl Sclater and ELGA Credit Union will be given to those who drive a collector car to the "Bricks Flicks." Music provided by [DJ Bob Steele](#) begins at 5PM, and Back to the Bricks® T-shirts, hats, posters, and other memorabilia will be available for purchase. Join us for an evening of fun and entertainment before the movie which will begin at dusk.



WEDNESDAY, August 16, a special RIBBON CUTTING ceremony will be held at the picturesque "[APPLEWOOD](#)" Estate. For the first time, owners of collector cars will be allowed to "cruise" up the driveway past the Mott Mansion. If you would like to participate in this unprecedented opportunity, be there, ready to line up at 3:30 pm in the parking lot at Robert T. Longway and Kearsley Blvd. Wednesday's ribbon cutting ceremony at 4 pm will usher in the traditional "ROLLING CRUISES" on WEDNESDAY, August 16th and THURSDAY, August 17th from 5 to 9 PM.



Participants can join or leave the cruise "at will" anywhere along the 12 mile route that stretches from the historic "red bricks" of Saginaw Street in downtown Flint, through Burton and Grand Blanc Township to the City of Grand Blanc as thousands line the parade route to see the classic cars. Several businesses along the way will showcase their products and services by hosting private parties for their customers. Be sure to check out the two MEGA sites on North Saginaw and Robert T. Longway, and on the grounds of the old Fisher One plant at Saginaw and Hemphill where you will find ample parking, food, music, and plenty of collector cars. If you need a break from "cruising," there will be a grassy area just south of the Grand Blanc Township offices on South Saginaw during the Rolling Cruises for you to park, and watch the cars drive by from the comfort of your lawn chair.



The annual [SWAP MEET](#) will take place on THURSDAY and FRIDAY, August 17-18 from 8AM to 4PM at the KirkrIDGE Presbyterian Church on S. Saginaw, just south of the Grand Blanc Mall. Vendor spots are still available for \$15.00. The Swap Meet is a great place to share stories, find a new owner for the spare parts in your garage, or purchase the parts and accessories you need to restore or enhance your own vehicle. FRIDAY's Free "HOT DOG LUNCH" will have a new location this year. Thanks to the Grand Blanc Township Police Department on S. Saginaw for graciously allowing us to use their property. Bring your collector car on August 18 from Noon to 2:00 pm and enjoy a hot dog on BtB®!



FRIDAY night, August 18, 2017, the Back to the Bricks® FREE outdoor [CRUISE "N" CONCERT](#) moves to a new venue. The [Dort Federal Credit Union Event Center](#), 3501 Lapeer Road, Flint, MI offers paved parking, gated entry and egress, excellent lighting, and the opportunity to move indoors if inclement weather threatens. Gates will open at 5:00 pm with reserved parking upfront for cruisers, parking for family cars, and handicapped parking with a shuttle service. The [Flint Symphony Orchestra](#) with special guests, "[Beachfront Property](#)" from California will perform this year. The Concert begins at 6:45 pm and will end at 9:00 pm. Bring your lawn chair, and get ready to enjoy one of the biggest and best free concerts in Michigan with food vendors, specialty car displays, and fun for all ages.



The celebration of our automotive heritage continues on SATURDAY, August 19th with the [MAIN EVENT](#) featuring food, entertainment, vendor and sponsor displays, an amazing car show, and more as thousands stroll the brick streets in downtown Flint from 8:00 am to 5:00 pm to admire vehicles of every age and description, take pictures, buy souvenirs, and enjoy the fun. Special events will include the unveiling of our 9th AUTOMOTIVE PIONEER STATUE.

FACTORY ONE, the original GM building on Water Street, the C.S. Mott estate at APPLEWOOD, and the GLENWOOD CEMETERY will also be open for tours.

Don't forget to [LIKE](#) our Facebook page if you have not already done so. With your help, we just might surpass longer-running events of a similar nature, and remember "All Roads Lead Back to the Bricks." See you there!

CORDially,

Al Hatch, Founder and Board Chair

Back to the Bricks®, Inc.

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