

NEWSLETTER



June, 2017

Dear Friends,

The 8th annual Back to the Bricks® "Heritage" Promo Tour is history! More than 400 people in 207 vehicles participated in this year's adventure. Despite temps in the 90's for three days and a few sprinkles, we had a fantastic time. The host cities, (click for photos, courtesy of Tom Dahlem) [Clare](#), [Big Rapids](#), [Muskegon](#), [Coldwater](#) and [Adrian](#), out-did themselves, and the enthusiastic reception in each community pleased the local organizers so much that all five cities have extended an invitation to us in the future. Three-fourths of this year's participants were in it for the "Long Haul." Those who participated in the entire tour, the "Long Haulers," received a special collector gift in recognition of their commitment. Everyone who participated in the tour was invited to the "End of the Road" luncheon and party at Lasco Ford in Fenton. The Lasco team did a great job, moving us through the line quickly and into the tents to avoid the raindrops which could not dampen our spirits on the final day of the Tour.



We are immensely grateful to our Tour sponsors, [Security Credit Union](#), [Hagerty Insurance](#), [Lasco Ford](#), [Buick](#), [ABC12-TV](#), [Baker College](#), [Argentine Care Center](#), [AMD Urgent Care](#), [Ididit, Inc.](#), and the [View Papers](#). Sponsors are the "fuel in our tanks." Without your generosity, there would be no Promo Tour, no Tune-Up Parties, no Back to the Bricks® Main Event Week in August, and no Chrome and Ice™ in February. Thanks again for your support!



Final preparations are underway for our summer extravaganza which revs up with the [Tune-Up Parties](#) on successive days from August 7-12 in Davison, Clio, Linden, Fenton, Flushing/SwartzCreek, and Mt. Morris/Beecher. The 13th Annual Back to the Bricks® Main Event Week begins on Tuesday, August 15 at the nostalgic [US-23 Drive-In Theater](#) on Fenton Road, featuring the 1981 version of "Cannonball Run" as the "Bricks Flicks" movie.



The ribbon cutting ceremony this year will be at the historic [Applewood Estate](#) on Wednesday, August 16th at 4:00 pm, and excited crowds will line the streets from



downtown Flint to Grand Blanc for the "Rolling Cruises." The annual Swap Meet will take place on Thursday and Friday, August 17-18 at the Kirkridge Presbyterian Church on South Saginaw in Grand Blanc, the same location, but bigger and better each year. Here's your chance to find a new owner for the spare car parts in your garage or snag something you need to finish your project.

On Friday, August 18, the [Flint Symphony Orchestra](#) with special guests, "[Beachfront Property](#)" from California, will perform at the [Dort Federal Credit Union Event Center](#), a new venue for the Cruise "N" Concert. Saturday's Main Event Show on August 19th in downtown Flint promises to be the biggest and best ever. The opening ceremony that morning will feature a spectacular choir, a military flyover, and a special salute to our veterans. Sometime on Saturday, be sure to check out the deals at the "[Car Corral](#)" on the corner of Court and Saginaw. Special "on the spot" financing will be available, thanks to Security Credit Union, if you find that "must have" vehicle.



Back to the Bricks® is gearing up for a awesome summer of fun. Stay tuned for more details as they become available - on the news, by email, on the [website](#), ([www.backtothebricks.org](#)), and on [Facebook](#). Don't forget to LIKE our Facebook page if you have not already done so. It would be great if we had 30,000 LIKES by August. You can help us spread the word by clicking the "Share" button to send the newsletter to your own Timeline and to your friends.

CORDially,

Al Hatch, Founder and Board Chair

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