

NEWSLETTER



May, 2017

Dear Friends,

The 8th Annual Back to the Bricks® "Heritage" Promo Tour is only three short weeks away. It begins with a great breakfast buffet sponsored by [Security Credit Union](#) on the morning of Friday, June 9th at the IINN located at the corner of Saginaw Street and Hemphill Road in Flint, Michigan.



Although the early bird registration period is now closed, there's still time for you to join the Promo Tour for 2017! Regular registrations will be accepted at the standard rate of \$55.00 until the breakfast buffet on June 9th, the morning of our departure. Registrations can be submitted [on-line](#) via the website or by [snail mail](#). It is to your advantage to register as soon as possible because those registering late in May or early June will not see their names or car information listed in the spiral bound route book, and T-shirt sizes cannot be guaranteed. Hotel [information](#) for the overnight stops is also available on our website.



Once registered, participants may pick up their official 2017 Back to the Bricks® "Heritage" Promo Tour packets on June 1st from 10AM to 5PM at the BttB® Office at 4400 S. Saginaw Street, Flint, Michigan, on June 6th from 5PM to 7PM at Duke's Car Stereo, 4081 Miller Road, Flint, Michigan, or on Friday morning, June 9th from 8AM to 9AM at the IINN breakfast buffet, 4800 Saginaw Street, Flint, Michigan, prior to departure.



After breakfast, sometime between 9:30AM and 10:00AM, we will head for St. Louis, MI on our way to Clare, the first overnight stop. Don't forget to pack your 50's attire for the "Grease" costume and dance contest in Clare. There are prizes for those who participate. Saturday, we make our way to Big Rapids, the 2nd host city, with brief stops in Hersey, Reed City, and Paris, MI. Sunday, we journey to Muskegon with a stop along the way in Stanton at the [Mid-Michigan Motorplex](#). Don't forget to bring an approved helmet if you plan to take a spin on the drag strip. In Muskegon, we will have a police escort as we travel along beautiful Lake Michigan. The



final overnight stops on our itinerary will be Coldwater on Monday, and Adrian on Tuesday. On the way to Adrian, we will stop in Tecumseh, MI, for lunch provided by [ididit, inc.](#) and a tour of their operations. This company manufactures and sells steering columns and other hot rod accessories in their 1950's art deco-themed showroom. We're saving a few surprises, but I guarantee you won't be disappointed.

[ABC12-TV](#) will be with us again this year from beginning to end, providing live coverage and multiple daily stories and features from the 2017 Back to the Bricks® "Heritage" Promo Tour that will be broadcast to the entire ABC12-TV viewing area. Our print media sponsor, the View Papers, will have a reporter embedded with us for the first few days so look for stories in your local hometown View. Finally, again this year, we are pleased to have the rescue team from [Baker College](#) traveling with us with an enclosed trailer in tow, ready and able to provide roadside assistance to tour participants should the need arise.



Don't delay! Register today, and join us on the 2017 Back to the Bricks® "Heritage" Promo Tour. Experience the beauty and diversity of Michigan's small towns, making memories with old and new friends that will last a lifetime.



CORDially,

Al Hatch, Founder and Board Chair

Back to the Bricks®, Inc.

P.S. If you are unable to join us for the Promo Tour, check out the Cadillac, Michigan "Back to the Bricks®" event that is taking place on June 10th and 11th. Visit [backtothebrickscadillac.org](#) for more information about a free event that is becoming one of the largest collector car gatherings in Northern Michigan.

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