

NEWSLETTER



April, 2017

Dear Friends,

April showers mean that May flowers and the June Promo Tour cannot be far behind! It's time to get your collector car out of storage, tune the engine, and get it shined and ready for the 8th Annual Back to the Bricks® [Promo Tour](#) which begins Friday, June 9th. If you have already registered for the "Heritage" Tour, keep reading for more information and helpful hints to make your experience the best ever. The EARLY BIRD [registration](#) deadline is midnight May 14th, and will secure your spot for a reduced fee of \$40.00.



After the 14th, the regular registration fee is \$55.00. All registrants will receive two "Heritage" Tour T-shirts, two lanyards, free lunches along the route, special admission to events, goodie bags, a window cling, car window card, special hotel rates, eligibility for prizes, and a route book. Those registering after May 19th will NOT see their names or car information listed in the route book, and T-shirt size will NOT be guaranteed! EARLY BIRD registration by May 14th helps us plan, and gets you the "biggest bang for the buck."

The city of Clare, our first overnight stop, is hosting a "Grease" costume and dance contest with prizes for those who participate. Check out 50's "rock and roll" attire on the Internet or rent the video. Being prepared adds to the fun, so scrounge through your closet, borrow, buy, and pack a few extra items. You might become an instant TV star as [ABC12](#) will be traveling with us again this year.



On Saturday, we will make a midday stop in Reed City for lunch, shopping, and a free tour of the ["Old Rugged Cross" Museum](#).



The museum not only contains mementos from the writer of the famous hymn, but also a variety of other items from the original Osceola County Historical Museum, farm implements, logging and fire-fighting apparatus, Indian artifacts, and equipment from the Reed City factory of Michigan Cottage Cheese. The museum also houses the archives of the Reed City Area Genealogical Society, area newspapers, census records, plat books, and historical photos. Something for everyone!

Sunday will include a stop in Stanton at the [Mid-Michigan Motorplex](#). Special discounts will be available for the pit area and a chance to drive your vehicle on the dragstrip. IMPORTANT: If you wish to test your skills on the "strip", BttB® assumes no liability, and you must BRING YOUR OWN crash helmet which is REQUIRED. They are not available onsite!



These are just a few of the exciting events we have planned. Those participating in the entire tour including all the overnight stops will receive a collector's edition metal sign of the "Heritage Tour" artwork. Clear your schedule now, send in your EARLY BIRD registration, and join us for all the fun and camaraderie. You won't be disappointed.

If you are unable to join us on the Promo Tour, you might want to check out the Cadillac, MI "Back to the Bricks®" weekend, one of the largest collector car gatherings in northern Michigan. The free event in Cadillac will feature the "Blessing of the Cars," "Lakes Cruise," and "Forest Run" on Saturday, June 10th. Sunday, June 11th will feature a cruise into the downtown Cadillac car show, live music, food vendors, and trophies. The first 200 registrants will receive a free event T-shirt. For hotel assistance in the Cadillac area, call 1-231-775-0657, or [CLICK HERE](#) for more information.

Finally, Back to the Bricks® is proud to announce the roll-out of the "Community Car Event" Calendar, a FREE service for non-profit organizations who wish to publicize their cruise, swap meet, or car show on our website. For more information about this service, to see what's happening in the classic car community, or to advertise your event, [CLICK HERE](#).



CORDially,

Al Hatch, Founder and Board Chair

Back to the Bricks®, Inc.

P.S. Don't forget to LIKE our Back to the Bricks® page on FACEBOOK if you have not already done so!

See what's happening on Facebook & Twitter



CLICK BELOW TO VISIT OUR WEBSITE

