

Dear Friends,

Happy New Year! I trust that your winter car projects are progressing nicely, and will be ready for unveiling in the spring.

Co-chairs, Steve Hobson and Dale Frey, are finalizing plans for the second annual Chrome & IceTM Indoor Car Show, brought to you by Back to the BricksTM, Buick, and the Genesee County Agents for the Farm Bureau of Michigan. The theme for Chrome & IceTM 2017 is MORE, more space, more cars, more vendors, and more entertainment! This year's show will feature over one-hundred vehicles, approximately forty-five sponsor and vendor displays, and will



occupy the upper mezzanine of the main arena, the main lobby, and the corridor between the two arenas.



New to Chrome & IceTM 2017 is the addition of a Preview Party on Thursday, February 9th, sponsored by Back to the BricksTM, Buick, and ABCTV-12. Party goers will get a "sneak peak" of the show cars in the Upper Mezzanine of the Dort Federal Credit Union Event Center, hors d'oeurves "plus," adult beverages, entertainment, and more. Proceeds from this premiere event will raise funds to support **HOT** ROD HIGHTM and the BttBTM career education/scholarship program. The cost of tickets for this fund raiser is \$35.00 per person with 100% of the profit going to HRHTM. Tickets for the Preview Party can be purchased online via PayPal, credit card, or by mail. For more information, and to "Invest in Our Youth", click HERE.

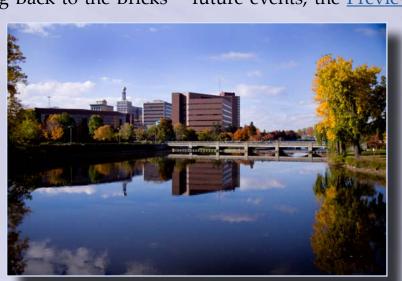
Winter storm advisories and warnings may be in the forecast, but spring and summer will be here before you know it. Rhonda Rau, co-chair Pete Cimbala, and the

Committee are hard at work on the 8th Annual "Heritage" Promo Tour. This year's tour promises to be the best ever with more than 220 cars, plenty of fun and camaraderie with approximately 450 fellow car enthusiasts, five new cities, "freebies" and more. Detailed information is available on our website Promo Tour Registration page, which includes a complete list of hotels for each city. It's not too early to register for the tour, and reserve your rooms.



Keeping it short this month as I'm fighting a winter cold, but looking forward to all of the exciting Back to the BricksTM future events, the <u>Preview Party</u>, Thursday,

all of the exciti February 9, IceTM 2017 on and the "Her-Tour_in June. dars, buy your tered, and plan You won't be



2017, Chrome & February 10-11, itage" Promo Mark your calentickets, get registo participate. disappointed!.

CORDially,

A Hatch, Founder and Board Chair

Back to the Bricks[™], Inc.