

Dear Friends,

The first major snowfall of the year followed by a significant cold snap seems like a good time to put together the December, 2016 monthly newsletter.

December has been BUSY! Plans for the 2nd Annual CHROME & ICETM indoor car show, February 10-11, 2017, are being finalized. Most of the forty-five vendor spots have been filled, and car registrations are coming in fast. More importantly, BttBTM has a new sponsor! We are pleased to announce Farm Bureau of Michigan and its agents in Genesee County as our "Brought to you by..." CHROME & ICETM sponsor for



2017. Welcome to our ranks! With your support, this year's event promises to be the best ever!

More good news! At our press conference on December 8th, we announced that one of our long-term sponsors, <u>ABC-TV12</u>, will be the "Brought to you by..." spon-



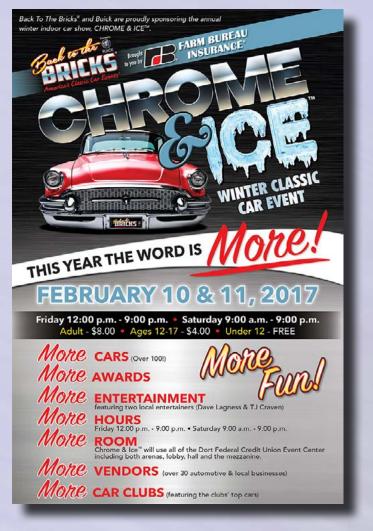
sor for our first ever <u>CHROME &</u> <u>ICE</u>TM Private Party on February 9th, 2017. The Thursday night auto extravaganza will feature a "sneak peak" at the exotic/show cars in the Upper Mezzanine of the Dort Federal Credit Union Event Center, hors d'oeurves "plus," adult beverages, entertainment, and more. Proceeds from this premiere event will raise funds to support <u>HOT ROD HIGH</u>TM and the BttBTM career education/scholarship pro-

gram. The cost of tickets for this fundraiser is \$35.00 per person. "Investing in our Youth" Tickets for this gala will go on sale after the first of the year. Contact <u>Steve</u> <u>Hobson</u> at 1-810-252-3344 to reserve your tickets.

Winter won't last forever, and we are already looking forward to BttBTM 8th annual <u>Promo Tour</u> on June 9-13, 2017, with an "End of the Road" luncheon and party hosted by Lasco Ford of Fenton, Michigan on Wednesday, June 14th, 2017. We welcome

<u>Lasco Ford</u> to the BttBTM family, and thank them for becoming the newest sponsor of the "Heritage Tour."

Representatives from the five host cities were on hand for the press conference to give the media a preview of what they have in store for this year's tour participants. The cities of Clare, Big Rapids, Muskegon, Coldwater, and Adrian are working with us to make the 2017 Promo Tour the best ever with police escorts, lunches, entertainment, "heritage" tours of their individual cities, shuttle buses, local car club participation, and more. Registration for the tour will begin on January 3, 2017. More information about that next month. Having been involved in all seven of the previous tours, I can guarantee you won't be disappointed. The fun, friendships, and memories are priceless! Mark your calendar, recruit your friends, fill the gas tank, check the oil/tires, and let's go!



Wishing you and yours a Merry Christmas and a Joyous Holiday Season, a trouble free and safe journey if you are traveling, and great times with family and friends.

May peace preand Happy



vail in our world New Year to all!

CORDially, Ale Hatch, Founder and Board Chair Back to the Bricks™, Inc.