



October 2016

Dear Friends,

[CHROME & ICE™ - 2017](#), sponsored by Back to the Bricks™ and [Buick](#), will soon be here! The committee, led by Chairman Steve Hobson, known for his organizational prowess and attention to detail, is hard at work to make sure that this year's event will be even more spectacular than last. The theme for this year is "MORE," more cars, more vendors, more local live entertainment on both Friday and Saturday nights, definitely LARGER and MORE EXCITING than our inaugural event. NEW this year: 1) Access to both arenas will allow us to showcase over 100 vehicles. 2) Using the entire mezzanine area in the main arena and the hallway between the two arenas will provide space for more vendors and displays by our sponsors. 3) The main lobby will also provide additional display area for prized vehicles and sponsors.



ALSO NEW THIS YEAR: A grand reception party open to the entire community is being planned for Thursday evening in the private viewing area of the main arena, overlooking the 'ice.' We are pleased to announce that all profits from the reception party and the entire Chrome & Ice™ weekend will go to the "HOT ROD HIGH™," Scholarship Fund. This program is the brainchild of Bob Ayre and Dale Frey. The easiest way to share their vision is to quote the mission statement of HRH™ from our website.

"The mission of [Hot Rod High™](#) is to offer teen and young adult visitors to Back to the Bricks™ from across the nation and the world the opportunity to build and tinker with cool cars and hot rods, and in doing so, to not only introduce young people to collector cars as a hobby, but more importantly, in partnership with area high schools, skill centers, community colleges, and universities, to provide a unique opportunity to explore careers in a variety of fields including, but not limited to, auto mechanics, auto-body repair and painting, welding, mechanical and electrical engineering, robotics, and a host of other options through interactive displays and hands-on STEM experiences and projects (Science, Technology, Engineering, and Math), individually or



as a team, led by experienced professionals in their respective fields, to pique their interest, to enable them to discover hidden talents, and to provide a solid foundation for future educational and vocational pursuits." Thanks to Baker College, Mott Community College, Kettering University, and the University of Michigan-Flint for their support of Hot Rod High™. Watch for major announcements about this new initiative in the future, and remember, by participating in CHROME & ICE™ 2017, you are investing in our youth!

ONE MORE THING: Our newly formed technology committee (Roy Sovis, Jason Watson, and Dennis Freeman) have updated our website www.backtothebricks.org to include on-line registration for "Chrome and Ice™." If you have a vintage, classic car, or custom vehicle that you would like to show, or know someone who does, apply as soon as possible, and encourage your friend to do the same. You can now [register on-line](#), or if you prefer, you may [download the registration form](#), fill it out, and submit via email, or print, complete, and submit by regular mail. Regardless of the method you choose, remember you must include a photo of the vehicle with your application.



Register your vehicle now, and plan to attend "CHROME & ICE™, February 10th and 11th, 2017 at the Dort Federal Credit Union Event Center in Flint, Michigan – the birthplace of the American automotive industry.

CORDially,
Al Hatch, Founder and Board Chair
Back to the Bricks™, Inc.

P.S. A blast from the past from 'Dick' who is 86 years young. Driving a Model A Ford around a large curve many years ago, he heard a loud 'bang,' and a large dent appeared in the hood. Forced to pull over to inspect the damage, he quickly discovered that the cooling fan was missing one of its two blades. Continuing the excursion was impossible because the engine, now out of balance, was literally convulsing. Dick laughed as recalled the temporary solution that got him home. "I found a hammer under the seat, and with one swing, broke off the remaining blade." Now that's "shade-tree" mechanics and American ingenuity!