

# Back to the Bricks® CHROME & ICE™

## Winter Indoor Car Show

### VEHICLE ENTRY APPLICATION

FEBRUARY 10 – 11, 2017

Dort Federal Credit Union Event Center

3501 Lapeer Rd., Flint, MI 48503

Thank you for applying to have your vehicle included in the 2017 Back to the Bricks® Chrome & Ice™ event. Below you will find the application and the Rules and Regulations. The completed application must be sent to the address below, accompanied by a ¾ front view photo of the vehicle listed. Your signature on the application indicates you have read and will abide by the Rules and Regulations and the prize distribution process. All entries are subject to final approval, and Back to the Bricks® officials reserve the right to refuse any entry at the door.

Submitting an application is free and must be post-marked by December 28, 2016. Applicants whose vehicles are selected to participate will be notified by January 5, 2017, and instructed how to submit a non-refundable commitment fee of \$40.00. Payment will be due within one week of notification.

The commitment fee includes:

- Event t-shirt
- Two catered lunch tickets for Saturday
- Two VIP Room passes
- Gift for owner

Owner/Participant Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Year: \_\_\_\_\_ Make: \_\_\_\_\_

Model: \_\_\_\_\_ Color: \_\_\_\_\_

Club Affiliation: Yes [ ] No [ ] Name of Club \_\_\_\_\_

Signature: \_\_\_\_\_ Print: \_\_\_\_\_ Date: \_\_\_\_\_

Mail form to Back to The Bricks® C & I, 7377 New Hampshire Dr., Davison, MI 48423.

# BACK TO THE BRICKS® Chrome and Ice Event

## General Rules and Regulations

Both arenas at the Dort Federal Event Center will be utilized for this event, allowing approximately 100 vehicles. Owners of all cars and trucks are welcome to apply as exhibitors; however, due to high interest in this event and limited space, not all applicants will be selected for the show.

This is an indoor event. Therefore, the following conditions are required for all vehicles participating in the Back to the Bricks Chrome and Ice Event:

- If your vehicle is selected to participate in the event, you will be notified and provided with detailed exhibiting instructions.
- All vehicles must be capable of starting, running and moving under their own power.
- Only one vehicle per owner will be allowed.
- Bring your registration (mandatory for all exhibits)
- All exhibitor booth arrangements shall conform in all respects to the dimensions and height requirements specified by the event committee. Booth size cannot exceed the space allotted. Exhibits shall be arranged to prevent obstructing the general view or access to surrounding displays, aisles, emergency exits and public spaces within the exhibit area.

### Judging

This is a fun-filled classic car event. The top twenty-five vehicles will be determined by adult ticket holders through a voting process. All top twenty-five vehicles will be awarded \$225.00.

### Exhibit Space Allocation and Requirements

All exhibit spaces will be 12 feet wide. The placement of vehicles on the show floor will be random, based on each exhibitor's arrival. If you want to be placed next to a specific vehicle, they must arrive and be in line with you. Exhibit area cannot exceed the allotted space. All signage is limited to 40 x 20 inches. Exhibitors are responsible for their own barriers/stanchions they may require. As all vehicles will be parked on Astroturf, all owners must bring a drip pan to collect any potential leaking fluids (owners will be responsible for any damage to the surface under their cars). Lights, light bars, displays above vehicles, and sound are not permitted. Seating within the exhibit space is allowed with two chairs only and must be at the back of vehicles. Coolers, cleaning materials and any other loose items must be kept out of sight during the event. Beverages are allowed in the exhibit area, but no food is permitted. (Note: There are food vendors and seating available in the hall connecting the two arenas.)

### Conduct

As exhibitors are on display, along with their vehicles, all exhibitors must adhere to a reasonable standard of dress and conduct (clean, presentable attire). All vehicles and displays must be in good taste, and no obscene or suggestive items will be allowed. The event committee shall be the sole arbiter of the exhibitors' conduct. Any exhibitor determined to be in violation who fails to correct identified fault, is subject to immediate removal from the show.

### Selling Restrictions

No sale or distribution of merchandise (pictures, t-shirts, programs, calendars, comic books, patches, emblems, etc.) is allowed. Exhibitors must honor all building concession rights.

### Property Damage

Nothing shall be tacked, nailed, screwed or otherwise attached to drapes, columns, walls, floors or other parts of the building or furniture.

### Security

Show management provides 24-hour surveillance of the premises; however, all exhibitors shall be solely responsible for their own property. It is highly recommended that all products not secured be removed when the display is not occupied. The Back to the Bricks Committee disclaims any and all responsibility for any casualty loss sustained by any exhibitor as a direct or proximate result of any act or commission by a third party.

# BACK TO THE BRICKS® Chrome and Ice Event

## General Rules and Regulations, continued

### Labor

All labor for the installation and removal of exhibitor displays is the responsibility of the exhibitor. Exhibitor understands that if they are not be able to perform the labor required for their display they will be solely responsible for payment of any labor required to install or remove display.

### Demonstrations & Merchandise

No demonstrations or solicitations shall be permitted within the show area or any exhibitor's assigned space. Distribution of any printed matter, samples or other articles are not allowed within the show area or the exhibitor's assigned space. Exhibitors shall not have or operate any display that is the source of objectionable content or interfering with surrounding displays, including signs, lights, volume of noise, and costuming of exhibit personnel. Vehicles will not be allowed to start at any time except during move in and move out. No spinning of tires is allowed at any time. The event committee has the final authority.

### Show Hours

Exhibitors will be allowed into the building one hour prior to opening each day. Always check with the event committee to be sure of scheduled opening time each day, as the hours differ on Friday and Saturday.

### Move In

Exhibitors will receive information regarding the inbound schedule. There is a single door for each arena, and they are large enough to accommodate a vehicle and trailer. The move-in process may be slower if weather is a factor. Exhibitors can unload outside and drive or push vehicles inside (or pull trailers inside) one at a time. Trailers must be removed immediately after vehicles are removed. There will be an off-site, secure location provided to park all trailers. Exhibitor vehicles may be pushed to exhibitor spaces or driven. There will be personnel in the arena who will guide exhibitors to their locations.

### Move-Out

Move out will begin only after the advertised close of the show and after trophy presentation has been completed on Saturday. There is absolutely no teardown or vehicle removal until that time. Vehicles can be pushed or driven out of the arena only after the aisles are cleared of pedestrians and the aisle covering is removed. Trailers can be pulled into the arena one at a time in the order that they are lined up outside the arena. Again, there will be personnel in the arena who will guide exhibitors in the removal of their vehicles, and all exhibitors must follow their instructions.

All exhibitors must be cleared from the building facilities by Sunday at 11:0 am, unless weather prohibits.

### Sub-Contracting Space

Absolutely no sub-contracting of exhibit space is permitted.

### Rubbish

Please keep all exhibitor booth areas neat and free of rubbish. Rubbish should be put in containers or placed into the aisle before leaving each night.

### Compliance

Exhibitors assume all responsibilities for compliance with all pertinent ordinances, regulations and codes of duty, authorized local, state and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operators and owners of the property wherein the show is held.

### Live Animals

No animals of any kind are permitted with the exception of service animals.

### Liability

Neither Back to the Bricks nor its divisions, partners, affiliates, their officers, agents, employees, families, and other representatives shall be held liable for, and the same are hereby released from accountability for, any damages, loss, harm or injury to the person(s) or property of the applicant or any of the officers, agents, employees, families, and other representatives, resulting from theft, fire, water, accident, or any other cause.