

NEWSLETTER

Back to the
BRICKS

September 2016

Dear Friends,

The thirteenth annual "Back to the Bricks" Main Event is now in the rear view mirror! This year's event proved to be a huge success, smooth as a new highway from beginning to end. Kudos to all of the participating municipalities for a job well done, and a high level of cooperation! Considering the number of participants and spectators, there were few hiccups this year. "Hat's off" to Dave Wood, Chairman, for your leadership this year, and for being ready, willing, and able to organize next year's [Main Event](#). I want to personally thank the entire BtB committee for your dedication and hard work. Together, we have made Back to the Bricks one of the nation's top automotive events.



We are deeply indebted to the "high-octane fuel" provided by our sponsors. Your support powers the engines that make Back to the Bricks "GO!" An event of this magnitude would be impossible without your generosity. Please reference the entire list on our [website](#), patronize these businesses and services, encourage those you know to do the same, and thank them in person for their support.

Our next event will be the second annual "[Chrome and Ice](#)." The upcoming indoor car show slated for February 10th and 11th, 2017 at the Dort Federal Event Center will be more than twice as large and spectacular as the inaugural event, occupying both arenas, the main lobby, and the mezzanine in the main arena. Chrome and Ice Chairman, Steve Hobson, promises to deliver one of best events of its kind outside of Detroit, featuring over 100 vintage and classic cars, sports cars, muscle cars, hot rods or rat rods, trucks, and more for 2017. Applications for the second annual Chrome and Ice Show will be accepted beginning in October. Watch for the on-line application on our website. Last year, application was by invitation only. This year, the application process is open to anyone, but each applicant will be required to submit a picture of their vehicle with the application. Final decisions will be determined by a selection committee in order to insure that we showcase the highest quality vehicles in the Chrome and Ice 2017. Make sure your friends, family, and colleagues know about this exciting event so that they can enter or attend. Watch the website for details.



It's hard to believe it, but "Rowdy" Rhonda Rau and her Committee are already hard at work planning the 2017 [Promo Tour](#). This year's event has been dubbed "The Heritage Tour." We are encouraging host cities to tell us about their heritage as we share



the unique and great automotive heritage of the Flint area with them. Mark your calendars now for the 7th Annual BtB "Heritage" Promo Tour scheduled for June 9th thru the 14th, 2017, and recruit others to join us in making this the biggest and best tour ever! Five new overnight host cities have been selected, and will be officially announced as soon as they have been confirmed, so stay tuned.

THANKS AGAIN to ALL OF YOU for making the 13th Annual "BACK TO THE BRICKS" a tremendous SUCCESS!



CORDially,
Al Hatch, Founder and Board Chair
Back to the Bricks, Inc.