

NEWSLETTER



March 2016

Greetings,

The first ever BttB's winter car show, "Chrome & Ice" is history, and the actual attendance was more than double our predictions. The summertime theme and the indoor venue provided a pleasant break from the bitter cold for everyone involved. Special thanks to Frankenmuth Auto Fest, Majestic Skylink, Northwood Institute, the Ruth Mott Foundation, Attentive Industries, InstaLube, Bennings Industrial Floor Coverings, Lettgeb's, Eastern Asphalt, Big Apple Bagel in Davison, Premier Tooling Systems, Cutout Café, Dentknockers, Farm Bureau Insurance and the Martin Miller Agency. Without our sponsors, "Chrome and Ice" would not have happened. Kudos and "GREAT JOB!" to Steve Hobson and Dale Frey, co-chairs of the show, and the entire BttB's events' committee. Shout out to our media partners, especially ABC12 for advertising and coverage of "Chrome and Ice." Finally, we want to acknowledge the DTV media class at Davison High School for Friday's "live" broadcast from the arena. This was our first organized attempt to enlist the involvement and participation of students. From all reports, they had a great time, and are looking forward to helping us again next year. This was a learning experience for all of us, and with your suggestions and feedback from those who attended, plans are already in motion to make the 2017 "Chrome and Ice" show even better by increasing the number of cars on display, and adding commercial exhibits of special interest to car enthusiasts.

Next on the docket is the 6th annual BttB's Promo Tour which has been appropriately dubbed "The Friendship Tour." Chairperson Rhonda Rau (better known as 'Rowdy Rhonda') and her committee have organized a great trip for us this year. Overnight stops will include Ypsilanti, Port Huron, East Tawas, Grayling, and West Branch with an "end of the road" luncheon in Birch Run. I thought last year's tour was the best ever, but this one promises to be even more fun. Mark your calendars, round up your traveling buddies, and make plans to take the 2016 Promo Tour, June 10th to 16th. Host hotels are booking up quickly, but don't let that discourage you as there several hotel options at each overnight stop. From what I have seen and heard about the plans, you will not be disappointed, and the memories will be priceless.

Spring is only a few days away, and Michigan has been, at least briefly, enjoying some uncharacteristic springlike weather. It will soon be time for the snowbirds to fly home, and for everyone to get their prized vehicles out of hibernation, shine up the interior and exterior, rev up the engines, make sure they are mechanically sound and "road ready" in anticipation of the 2016 Promo Tour, and all the BttB's events coming later in the summer. NEWSFLASH! Signing up for BttB's events is easier now than ever with online forms and PayPal in place. Check the Website for details.

CORDially,
Al Hatch, Board Chair and Founder
Back to the Bricks, Inc.

P.S. In light of the overwhelmingly positive response to last month's postscript, here's another "blast from the past." In the 50's and 60's, local fast food restaurants and drive-ins became a Friday night hangout for teens. My stomping ground was the "Royal Drive Inn" on S. Dort Highway. Back in the day, the prized parking spots around the perimeter of the lot filled up quickly. To see and be seen, it was necessary to back your "ride" into the coveted spot. Late arrivals were doomed to circle the parking lot dozens of times waiting for a vacant space. Drag races, although frowned upon by parents and police, were fairly common. Challenges were issued and accepted by those seeking to prove they had the "hottest" car. The departure of these contestants opened up at least two new parking spaces which were quickly filled by those who had been circling like vultures. Ah, the days of our youth! Interestingly, that same building, reminiscent of my high school cruising days still exists, and now houses one of our BttB's sponsors, Big John Steak & Onion.